# **INTRODUCTION: MARKET ANALYSIS**

CTA RED AND PURPLE MODERNIZATION PHASE ONE - TOD REDEVELOPMENT PLAN

The TOD Redevelopment Plan includes a customized real estate analysis. The information on this board is specific to the Market Area, defined as the Lakeview Community Area.

# MONTROSE IRVING PARK autoriouted Stank wall ADDISON DIVERSEY

The RPB Market Area is bounded by:

- · Irving Park Road on the North
- Ravenswood Avenue on the West

Mease add Street names Diversey

y on the South

Lake Michigan on the East

# **MARKET AREA NEW / PROPOSED** DEVELOPMENT

• 1,200 residential units • 650,000 S.F. commercial space:













# **Development Catalysts**

· Wrigley Field and emerging adjacent entertain

Lakeview 3200 - new luxury apartment mixedand Belmont

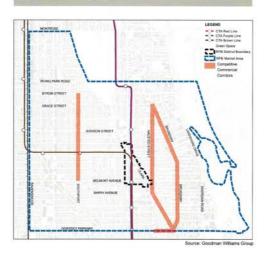


ent at Clark

## MARKET ANALYSIS TAKE-AWAYS

- Market Area has gained population
- Additional growth is forecasted
- More than half of the residents work downtown Chicago therefore transit is an important asset
- Market Area is desirable Northside residential location
- Wrigleyville is a year-round entertainment destination and may will support commercial market

# IARKET AREA COMMERCIAL



## **Primary Areas of Employment**

- · Accommodations and Food Services
- Retail Trade
- · Health Care and Social Assistance

More than half of residents commute to the Chicago Central Area for work.

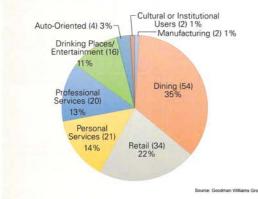
# COMMERCIAL TRENDS IN THE RED-PURPLE BYPASS DISTRICT

#### 91% of Storefronts in the District are Occupied

Nearby Clark and Addison development as entertainment destination will support additional bars, restaurants, and specialty retail within the District.

Residential development creates opportunity for some additional neighborhood-serving commercial.

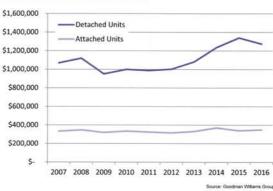
## District Area Commercial Uses



90% of commercial uses in the District are locally owned.

# RESIDENTIAL TRENDS

## Median Home Prices



Desirable Northside location with distinct neighborhoods.

Strongest market demand to be renters aged 25-34.

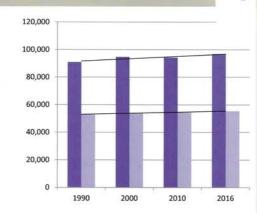
Strong apartment market (96.1% occupancy).

For-sale market has recovered more quickly after the recession than many other areas of the City.

## Highly Educated and Affluent Population

- · Median income significantly higher than the city as a whole (\$80,347 vs \$49,531)
- · More than 80% of population have a Bachelor's, Graduate, or Professional
- Population increase 1990 to 2016

Source: U.S. Census Bureau



Population & Household Growth in RPB Market Area







■ Population

■ Households

# INTRODUCTION: TRANSIT-ORIENTED DEVELOPMENT

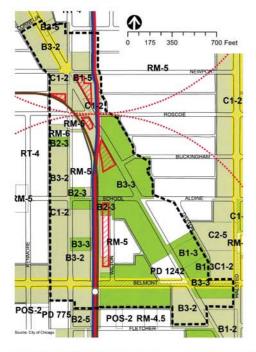
CTA RED AND PURPLE MODERNIZATION PHASE ONE - TOD REDEVELOPMENT PLAN

#### WHAT IS TRANSIT-ORIENTED DEVELOPMENT?

Transit-oriented development (TOD) is a type of community development that includes a combination of residences and commercial space located within a half-mile of significant public transit nodes.

TOD is typically characterized by higher density near transit stations and lower dependency on automobiles.

- Increases residential density in commercial districts
- Supports neighborhood retail
- Fosters more walkable neighborhoods
- · Increases access to jobs
- Encourages a less car-dependent lifestyle, fostering a cleaner environment



The City of Chicago Zoning Ordinance permits "Transit Served Locations" to receive parking reductions, increase development density, and other benefits. For projects located in Business (B), Commercial (C), and Downtown (D) zoned districts and located within 1,320 feet (1/4 mile) of a rail station entrance, off-street parking ratios for residential may be reduced. Projects located in B-3 and C-3 districts are eligible for increases in building height and development square footage. Additional bonuses exist for the inclusion of on-site affordable housing

- CTA Purple Line
  CTA Brown Line
- 1/4 mile radius from CTA statio
- edestrian Street

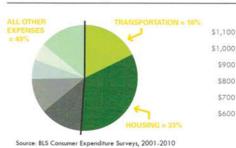
Within 1/4 mile of the Belmont CTA Station:

- 0.9 vehicles per household
- 33% of households have zero cars
- 52% of residents commute via transit
- 13 transit rides taken on average each week per household
- 951,495 jobs accessible within a 30 min. transit trip (193,797 jobs for the avg. non-TOD Cook County location)

#### WHY TRANSIT-ORIENTED DEVELOPMENT?

Transit-oriented development (TOD) can play a major role in improving community affordability, reducing greenhouse gas emissions, increasing accessibility to jobs, and enhancing quality of life. Living near transit allows households to spend less on transportation and more at local businesses. Vehicle miles traveled and greenhouse gases go down, low-income households are better connected to economic opportunity, and tax bases expand. (Source: Center for Neighborhood Technology)

## The second largest household expense is transportation





#### Parking is expensive

#### HOMEOWNERS:





#### RENTERS:

One spot increases rent 12.5%

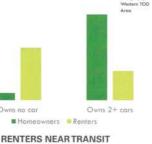
Two spots increase rent 25%

#### Parking takes up a lot of space



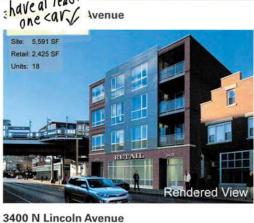
Removing parking allows land to be better developed to accommodate housing or commercial uses.

## Demand for parking is lower near transit hubs





That means



Typical Residential Floor Plan















Site: 10,300 SF Retail: 5,500 SF









# **DISTRICT PRINCIPLES AND DIAGRAMS**

CTA RED AND PURPLE MODERNIZATION PHASE ONE - TOD REDEVELOPMENT PLAN

#### **ANALYSIS**

- Distinct development patterns exist within the district, often clustered into nodes around common themes. The characteristics of these nodes inform the recommendations for future development within the TOD Redevelopment Plan. Each development should reinforce and support these themes
- Infill development should respond to existing context
- Future land uses should support and strengthen existing land uses

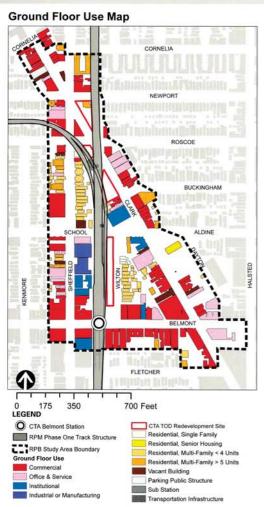
#### DISTRICT VISION STATEMENT

The district is a traditional, walkable, multicultural urban neighborhood. Assets include sports, theater, dining and entertainment venues welcoming visitors into the district. This community supports and celebrates its social and cultural diversity and seeks new development that will enhance overall quality of life.

#### **PLANNING PRINCIPLES**

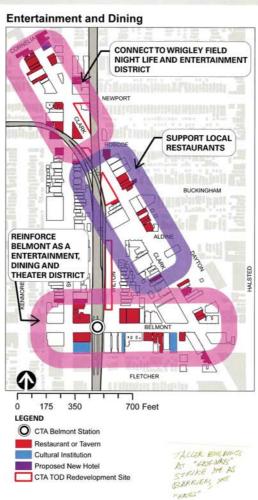
- Celebrate the vibrancy of the district by encouraging active land uses, and a welcoming public realm
- Reinforce the distinctive characteristics of the neighborhood
- Enhance existing cultural assets with complementary new development
- Improve long-term viability of the commercial corridors
- Diversify housing by expanding choices for families, seniors, low-income residents, and those with disabilities

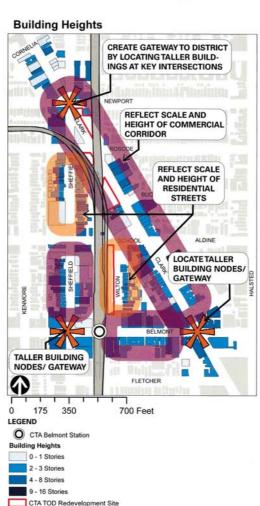
#### **EXISTING CONDITIONS**



# Ground Floor Use Commercial Office & Service Institutional Industrial or Manufacturing | Parking Public Structure | Sub Station | Transportation Infrastructure | Lake View Ina. a. Steay have Mer Public Structure | Sub Station | Transportation Infrastructure | Lake View Ina. a. Steay have Mer Public Structure | Sub Station | Transportation Infrastructure | Lake View Ina. a. Steay have Mer Public Structure | Sub Station | Transportation Infrastructure | Lake View Ina. a. Steay have Mer Public Structure | Sub Station | Transportation Infrastructure | Lake View Ina. a. Steay have Mer Public Structure | Sub Station | Transportation Infrastructure | Lake View Ina. a. Steay Have Infrastructure | Sub Station Infrastructure | Lake View Ina. a. Steay Have Infrastructure | Lake View Ina. a. Steay Have Infrastructure | Lake View Ina. a. Steay Infrastructure | Lake View Infr

#### DISTRICT DIAGRAMS





# Retail, Office and Services Opportunities WRIGLEYVILLE ORIENTED RETAIL REINFORCE SERVING RETAIL ANCHOR CORNER WITH RETAILERS/ NATIONAL CHAINS SUPPORT FUNKY FLETCHER 350 175 700 Feet LEGEND O CTA Belmont Station Retail Commercial Office









# **CORRIDOR PRINCIPLES**

CTA RED AND PURPLE MODERNIZATION PHASE ONE - TOD REDEVELOPMENT PLAN

#### SHEFFIELD CORRIDOR PRINCIPLES



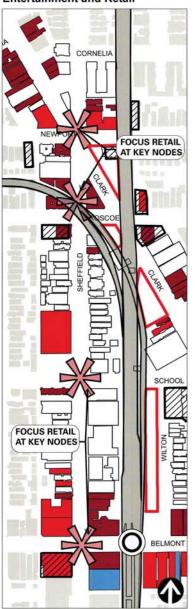
Sheffield Avenue is a neighborhood residential mixed-use street with neighborhood serving shops and restaurants.

- Maintain existing neighborhood scale and density
- Increase neighborhood oriented retail and restaurants
- Locate retail opportunities at key nodes to preserve character of street and not "over retail" the street
- Preserve residential character of streets and continue to allow ground floor residential

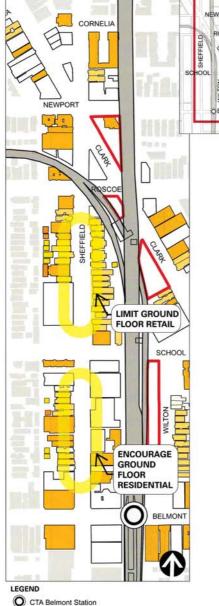
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ALE NEW BUILDINGS SHOULD HAVE USAFE RECHS! FER FLMA 3001

#### **Entertainment and Retail**



**Residential Areas** 



are soft for peditriansesp. parents of strollars Informations along shoffield, esp. near clark & Rocce

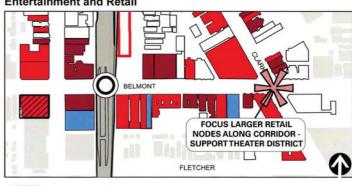
## BELMONT CORRIDOR PRINCIPLES



Belmont Avenue is a unique and creative corridor expressed through its retail establishments, commercial and cultural venues, and architectural style.

- Preserve and expand the Belmont Theater district
- Invest in existing buildings to preserve character
- Maintain affordable rents for retailers to support local small businesses

#### **Entertainment and Retail**



Key Map

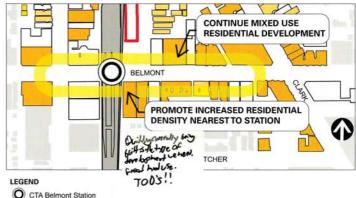
LEGEND O CTA Belmont Station

Key Map

Restaurant or Tavern Cultural Institution (Theatre) CTA TOD Redevelopment Site

National Register Listes or Eligible

## Residential



Residential, Single Family

Residential, Multi-Family < 4 Units Residential, Multi-Family > 5 Units CTA TOD Redevelopment Site

> Integrate art the public transit + strats cape elements

LEGEND

Retail

Historic Building

O CTA Belmont Station

Cultural Institution (Theatre)

CTA TOD Redevelopment Site

National Register Listes or Eligible















Residential, Single Family Residential, Multi-Family < 4 Units

Residential, Senior Housing

CTA TOD Redevelopment Site

Residential, Multi-Family > 5 Units

# **CORRIDOR PRINCIPLES: CLARK STREET**

CTA RED AND PURPLE MODERNIZATION PHASE ONE - TOD REDEVELOPMENT PLAN

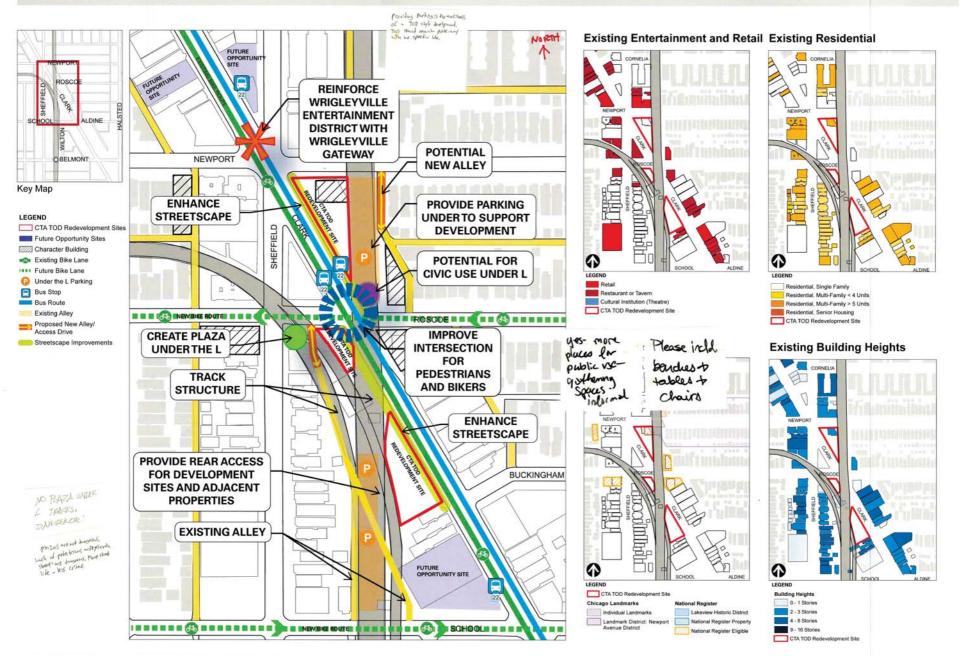
#### **CORRIDOR PRINCIPLES**



Develop a unique character blending the best of a neighborhood shopping street with a mix of national retailers, independent shops and restaurants that create a regional draw.

- · Rebuild urban street wall with a scale and character that brings vibrancy to the street
- Accommodate high levels of pedestrian activity and improved streetscape
- Create places for community gatherings
- Support restaurants and retail land uses that serve residents and visitors
- New residential development responds to community demographics and incomes

#### CORRIDOR STRATEGIES



## **EXISTING CONDITIONS**



Vautravers Building



Clark Street



Clark Street at School Street

## Tell us more!











# SITE: CLARK STREET AND NEWPORT AVENUE

CTA RED AND PURPLE MODERNIZATION PHASE ONE - TOD REDEVELOPMENT PLAN





#### SITE GOALS

- · Complete key corner in district
- · Activate Clark Street with retail
- · Development density that responds to market demand and existing
- Opportunity to utilize under L parking

SAY "USE"



## **BUILDING CONCEPT**

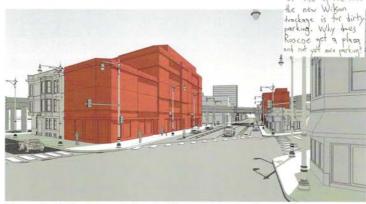


Ground Floor Plan



Upper Floors Plan

- · 6 Stories
- 5,400 SF Retail (subdivided)
- 25-30 Residential Units (Avg. 800 SF)
- Potential under L parking to serve site
- \* Opportunity to engage community on under L plaza or community space at corner of Roscoe St.



Conceptual Clark Street view looking southeast at Newport Avenue



Conceptual aerial view at Clark Street and Newport Avenue looking

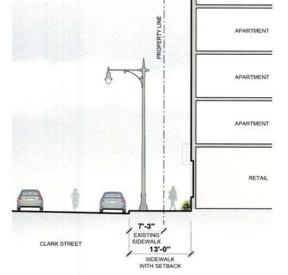
- · Building steps back and steps up to help maintain scale of existing street & adjacent historic Newport Avenue District
- · Opportunity to develop two parcels or one consolidated parcel
- Redevelop historic Vautravers building

What do you think about:

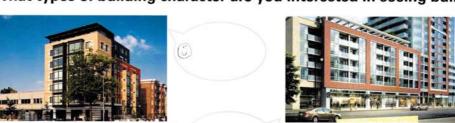
- Heights for this site?
- Number of units for this site?
- Uses for this site?



# What types of building character are you interested in seeing built in this site?



**Proposed Street Section** 



















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# SITE: 3300 BLOCK OF CLARK STREET

CTA RED AND PURPLE MODERNIZATION PHASE ONE - TOD REDEVELOPMENT PLAN





#### SITE GOALS

- · 200' of continuous street frontage
- · Large site replaces 3 parcels
- DOCUMETIVE TILE ON SACADES. Additional new development potential at the corner of Clark Str
- · Define street with development that reflects east side of street
- \* Truman College Redevelopment Site (outside CTA TOD scope)

ol Street

#### **BUILDING CONCEPT**



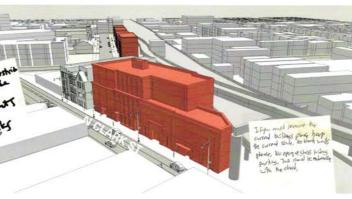


Upper Floors Plan

- 5 Stories
- 9,800 SF Retail (subdivided)
- 30-35 Residential Units (Avg. 850 SF)
- · Potential under L parking to serve site



Conceptual Clark Street view looking southeast



Conceptual aerial view at Clark Street looking south

# Subdivide building m. pedestrian scale envi scale of existing neigh

CONTINUE W/ The WHITE

 Prime location – near Wrigley Field, vibrant in a neighborhood and next to CTA L station - suggests strong residential market interest that offsets impact Tallest

What do you think about:

- Heights for this site?

adjacent track structure

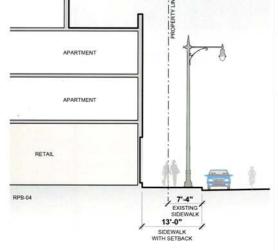
- Number of units for this site?

Retail on level gran Gues

- Uses for this site?



# What types of building character are you interested in seeing built in this site?



Proposed Street Section



Opts above

Would Be A +

HAVE STOREFRONTS
BUILT TO REPEL
MANARO CARSONTHIEVES
OF LOTHINGS
OF LOTHINGS



















# **CORRIDOR PRINCIPLES: ROSCOE STREET**

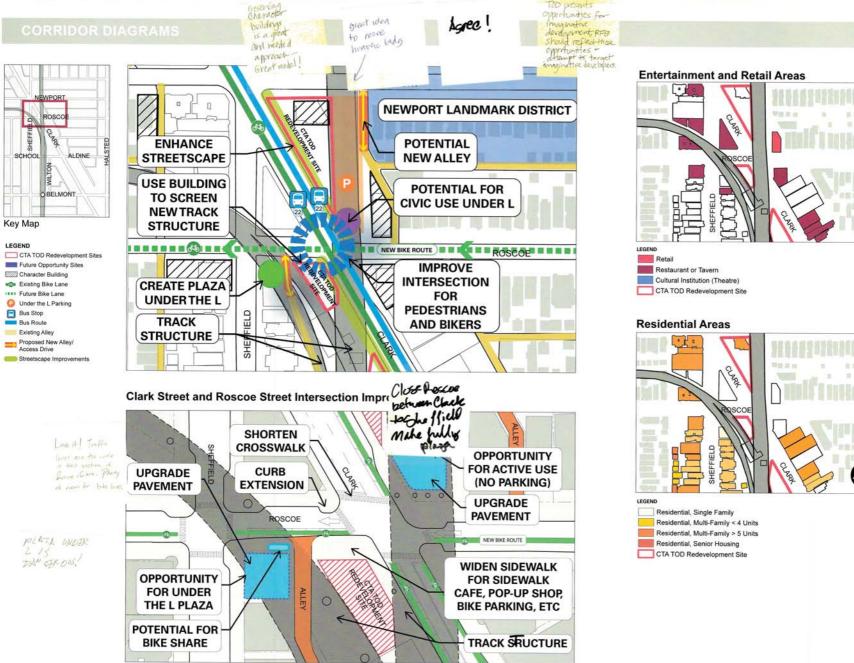
CTA RED AND PURPLE MODERNIZATION PHASE ONE - TOD REDEVELOPMENT PLAN

#### **CORRIDOR STRATEGIES**



Strengthen sense of place at this key node through strategic development and enhancement of the public realm

- Integrate new development into the existing urban fabric
- Create development that complements the historic structures
- Provide the appropriate scale and density, consistent to the district
- Develop an overall sense of place through cohesive urban design and public realm improvements
- Improve pedestrian and bicycle access throughout the district





Roscoe Street Neighborhood



Roscoe Street and Sheffield Avenue



Roscoe Street at Clark Street



Roscoe Avenue at Clark Street

# Tell us more!





















# SITE: ROSCOE STREET

CTA RED AND PURPLE MODERNIZATION PHASE ONE - TOD REDEVELOPMENT PLAN



- · Located between Red Line and new bypass structure
- Primary street frontage on Roscoe Avenue
- Limited Clark Street frontage
- Development should screen view of track structure from the public street
- Extend Roscoe Street street wall and pedestrian environment with new building and streetscape
- New bike lane/ neighborhood greenway on Roscoe Street



#### **BUILDING CONCEPT**



- 4 Stories of Retail (subdivided)
- 7,600 SF Retail Total
- Potential under L parking to serve site

Ground Floor Plan



Conceptual Clark Street view looking south

- Unique site could incorporate civic, community, commercial, entertainment, or recreational uses
- Uses that drive pedestrian and transit access
- New access drive on Roscoe Street
- Opportunity for new under L plaza at Sheffield

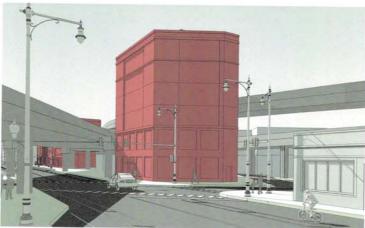
/hat do you think about heights and uses for





- 3,800 SF Retail
- 10 Residential Units (Avg. 800 SF)
- Potential under L parking to serve site

Upper Floors Plan



Conceptual Clark Street view looking south

- Explores possibility of incl development on site
- Unique site with challenge for creative development stru
- Land uses should capitalize on his levels of pedestrian and transit access
- Requires height to achieve minimum number of residential units to offset construction costs

ortunity

What do you think about heights and uses for this site?

## **BUILDING CHARACTER IDEAS**

# What types of building character are you interested in seeing built in this site?



3357 N. Lincoln Avenue



1714 W. Roscoe Street

1920 Milwaukee Avenue



2060 W. North Avenue

Do you have any









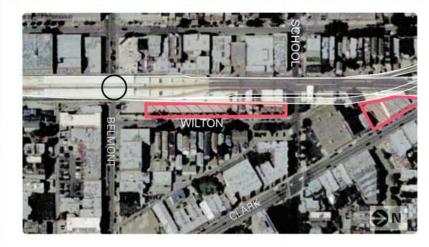






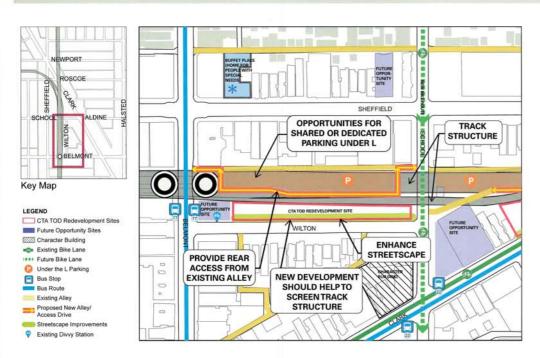
# **CORRIDOR PRINCIPLES: WILTON AVENUE**

CTA RED AND PURPLE MODERNIZATION PHASE ONE - TOD REDEVELOPMENT PLAN



Wilton Avenue is a quiet leafy residential street with a pleasant walking environment and great access to transit.

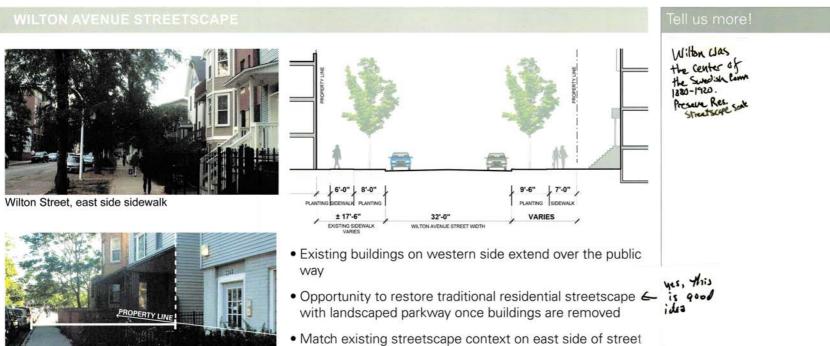
- Respond to the residential scale of the street
- Create a new streetscape that is consistent with the existing character
- Development should screen view of track structure from the public street
- Encourage architectural variety and expression, high quality building materials
- Plan for an appropriate range and mix of residential development options

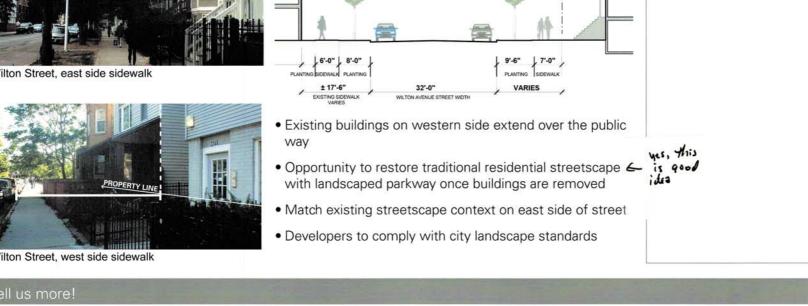




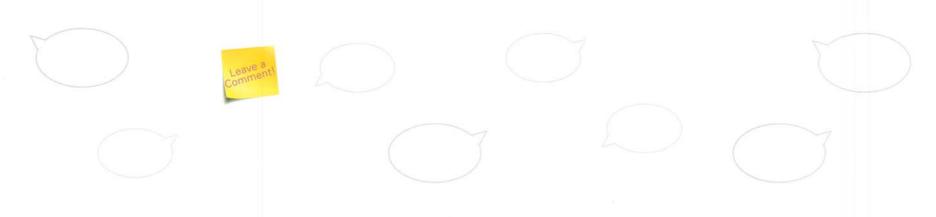














# **SITE: WILTON AVENUE**

CTA RED AND PURPLE MODERNIZATION PHASE ONE - TOD REDEVELOPMENT PLAN



- Residential street with some mixed-use on the corner near Belmont
- Sufficient depth for development. Minimal room for front or rear yards
- Lower scale from high density mixed-use residential on Sheffield Street and Clark Street
- \*Future development sites (outside the CTATOD plan area)







- Traditional Chicago neighborhood block configuration
- Creates variety and flexibility for developer(s)
- Consider small neighborhood oriented retail at the corner of Belmont Avenue and/or School Street.

## Ground Floor



- · Ground floor support
- 16 Residential Units
- (Average 730 SF)
- 7 Residential Units (Average 860 SF)
- 3 Residential Parking
- 3 bed /1,750 SF
  - Residential
  - 2 Residential Parking Spaces



ARKOUS

# APARTMENTS AND FLATS





- Shared side-yard replaces individual yards, creating a space large enough for play area and gardens
- Multi-family unit types may best align with market demands

### Ground Floor



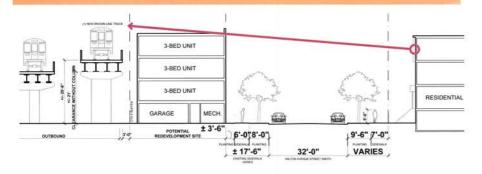
## **Apartments**

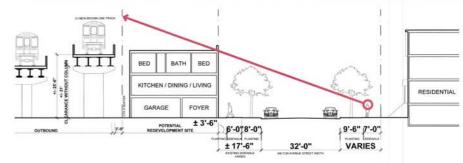
- 5 Stories
- Ground floor support space 16 Residential Units
- (Average 730 SF)

## Stacked Flats (4 buildings)

- 4 Stories
- 7 Residential Units
- (Average 860 SF)
- 3 Residential Parking Spaces Common open space





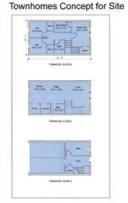


# CONCEPTUAL BUILDING FLOORPLANS

# Apartment Concept for Site











Fract Pike History fors had look good cw-!





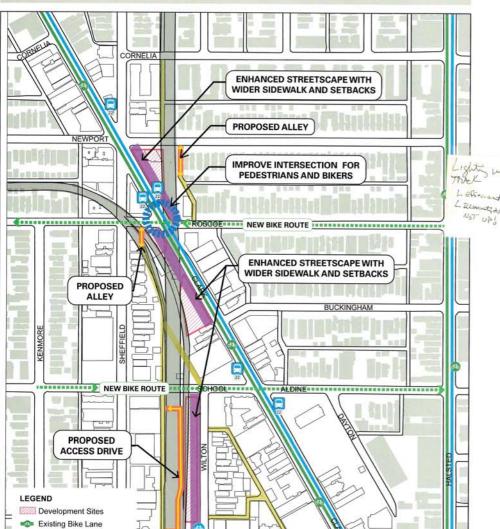
# **URBAN DESIGN AND PUBLIC SPACE**

CTA RED AND PURPLE MODERNIZATION PHASE ONE - TOD REDEVELOPMENT PLAN

### **URBAN DESIGN AND PUBLIC SPACE STRATEGIES**



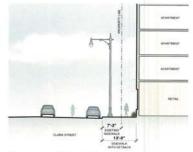
- Provide a cohesive urban environment that celebrates the neighborhood context within a transit rich pedestrian-oriented environment
- Streets should welcome pedestrians, bicyclist and transit users
  - Promote transit use through strong pedestrian, bike, and bus to rail connections
  - Identify locations under the L that could be well suited for public uses or activated by adjacent business



- Setback new development to provide wider effective sidewalks
  - Restore streetscape on residential streets
  - Redesign intersections to improve pedestrian safety by shortening crossing distances, improving visibility, and providing areas for pedestrians to wait



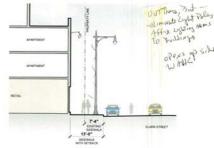
Clark Street north of Roscoe Street



**Proposed Street Section** 



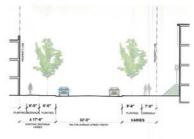
Clark Street south of Roscoe Street



Proposed Street Section



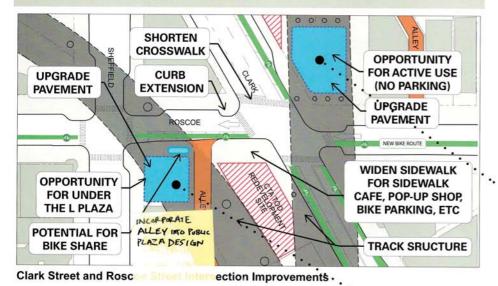
Wilton Street, east side sidewalk



Proposed Street Section

Future Bike Lane Bus Stop Bus Route Existing Divvy Station Existing Alley to Remain Proposed New Alleys Access Drive Configuration

Intersection Improvement



0

175

350



700 Feet

- Areas where you can easily see into and out of the space
  - Adjacent to areas with high pedestrian activity
  - Open to sidewalk on multiple sides
  - Requires commitment from community or vested stakeholder





Existing Conditions (track structure to remain)



Public Space Opportunity



Open Space Opportunity









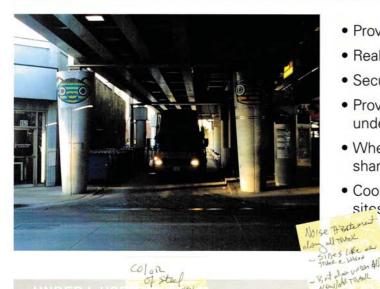
OPPORTUNITY FOR ACTIVE USE (NO PARKING)

CTA SUBSTATION

CTA OPERATIONS

PROPOSED **ACCESS DRIVE** 

## **ACCESS/ SERVICE STRATEGIES**



UNDER LUSE LEnoy lb Wason

POTENTIAL SHARED **PARKING** 

ALLEY

POTENTIAL SHARED PARKING

EXISTING

CTA BELMONT STATION ENTRANCE

OPPORTUNITY TO CREATE UNDER L PLAZA

- Provide off-street parking opportunities for redevelopment sites
- Realign existing alleys to improve access for loading and service
- Secure and light areas under L
- Provide clear safe pedestrian routes within publically accesible areas (i.e.parking lots) under L
- Where opportunities exist, partner with adjacent land owners, vendors, car share, bike share, and parking reservation companies to utilize underutilized spaces
- Coordinate design of new track structure to accomodate rear access to redevelopment sites for loading, service and parking SAY "USE"

NOT "WTILIZE"

erve space for CTA rail operations























175

350

0



700 Feet













