



RED AHEAD
Moving Ahead to a Better Red



Red and Purple Modernization:

*Engaging and Investing
in Communities*

February 2018



Chicago Transit Authority

Once-in-a-generation project



- Transformational for CTA's busiest rail line
- Hugely important to CTA customers—and to the communities surrounding the project
- Chance to make a lasting, positive impact for decades to come
- Reaching new milestone in 2018 with start of utility relocation and demolition work



New phase of long-term project

- CTA has worked with RPM community for nearly a decade on project vision and planning (starting with visioning study in 2009)
- Phase One received full funding in 2016/2017—
City Transit TIF and FTA Full-Funding Grant Agreement--\$1B in federal funding
- CTA issued Draft RFP in late 2017.



Schedule overview

March	Utility relocation work and neighborhood demolition begins CTA selects public outreach contractor
Second half 2018	CTA opens RPM Community Outreach Storefront
December 2018	Property demolition complete
December 2018	CTA selects design-build contractor
2019	Project engineering and design work occurs
Summer 2019	Advance utility relocation complete
Late 2019	Major construction begins
2025	Construction estimated to be completed

Public Outreach and Engagement

CTA's three main goals:

- Listen to the community
- Provide extensive information at every step of the process
- Ensure maximum opportunities for workforce development, contracting and local participation.





Public Information and Awareness

- Key to success of any large-scale project
- Commitment CTA has made from Day 1 of RPM
- Build on experience with past projects: Brown Line Capacity Expansion (2004-2009), Red Line South (2013), Your New Blue (2013-2014)



Public Information and Awareness

- Key to project success
- Outside vendor to carry out this important task, under CTA direction
- 300K+ residents, multiple neighborhoods, 43M annual riders
- Follows model of transit agencies nationally
- All communications tasks—large and small
 - Print materials, email lists, signage, videos and more
 - Robust “Open for Business” and “Good Neighbor” programs
 - Project information office: hub of information and engagement
 - 24-hour project hotline
 - Regular community meetings



Workforce development

- CTA is committed to maximizing opportunities for contracting and employment
- CTA expanding efforts to recruit, train, and open up opportunities for workers from economically disadvantaged areas
- Continue to expand existing workforce development efforts





Workforce development

- An estimated 5,700 jobs will be created during the project
- Workforce development timeline:

February 2018

Securing a partner for workforce development related to 2018 pre-construction utility work and other CTA construction projects

March 2018

Issue RFP for workforce development partners for the full RPM construction project

Summer/Fall 2018

Workforce development partners in place to develop the workforce pipeline for construction starting in Q4 2019

Design-build contractor will have specific workforce development goals, including union apprentices and disadvantaged workers.

DBE efforts

- Our goal: Maximize DBE participation and opportunity
- Conducted expert, third-party analysis to establish DBE goal
- Goal is set separately for the design phase and construction phase
- Diversity Outreach Plan required of all bidders; part of RFP evaluation.
- Additional efforts:
 - Mentor/protégé pilot program for DBEs established
 - Significant DBE goals included in other RPM contracts
 - CTA expanded outreach to M/WBE firms about DBE certification to expand DBE pool—largest DBE event in CTA history held in January 2018
 - Small business seminars on certification and doing business launched in January 2018



These expanded efforts incorporate suggestion from DBE Advisory Council and CTA's DBE partners



Next steps

- Meeting with neighbors in Red-Purple Bypass and Lawrence to Bryn Mawr project footprints
- Updates on pre-construction work (demolition and utility relocation)
- Secure partners for workforce development initiatives
- Award workforce development and public-outreach contracts
- Award design-build contract by end of 2018

Project Timeline

2018 2019 2020 2021 2022 2025

