Red and Purple Modernization:

Engaging and Investing in Communities

February 2018

Chicago Transit Authority
Once-in-a-generation project

- Transformational for CTA’s busiest rail line
- Hugely important to CTA customers—and to the communities surrounding the project
- Chance to make a lasting, positive impact for decades to come
- Reaching new milestone in 2018 with start of utility relocation and demolition work
New phase of long-term project

- CTA has worked with RPM community for nearly a decade on project vision and planning (starting with visioning study in 2009)
- Phase One received full funding in 2016/2017—City Transit TIF and FTA Full-Funding Grant Agreement--$1B in federal funding
## Schedule overview

<table>
<thead>
<tr>
<th>Year / Period</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>March</td>
<td>Utility relocation work and neighborhood demolition begins</td>
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<td></td>
<td>CTA selects public outreach contractor</td>
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<td>Second half 2018</td>
<td>CTA opens RPM Community Outreach Storefront</td>
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<td>December 2018</td>
<td>Property demolition complete</td>
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<td>December 2018</td>
<td>CTA selects design-build contractor</td>
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<tr>
<td>2019</td>
<td>Project engineering and design work occurs</td>
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<td>Summer 2019</td>
<td>Advance utility relocation complete</td>
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<tr>
<td>Late 2019</td>
<td>Major construction begins</td>
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<tr>
<td>2025</td>
<td>Construction estimated to be completed</td>
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Public Outreach and Engagement

CTA’s three main goals:

▪ Listen to the community
▪ Provide extensive information at every step of the process
▪ Ensure maximum opportunities for workforce development, contracting and local participation.
Public Information and Awareness

• Key to success of any large-scale project
• Commitment CTA has made from Day 1 of RPM
Public Information and Awareness

• Key to project success
• Outside vendor to carry out this important task, under CTA direction
• 300K+ residents, multiple neighborhoods, 43M annual riders
• Follows model of transit agencies nationally
• All communications tasks—large and small
  ▪ Print materials, email lists, signage, videos and more
  ▪ Robust “Open for Business” and “Good Neighbor” programs
  ▪ Project information office: hub of information and engagement
  ▪ 24-hour project hotline
  ▪ Regular community meetings
Workforce development

- CTA is committed to maximizing opportunities for contracting and employment
- CTA expanding efforts to recruit, train, and open up opportunities for workers from economically disadvantaged areas
- Continue to expand existing workforce development efforts
Workforce development

- An estimated 5,700 jobs will be created during the project
- Workforce development timeline:

  **February 2018**  
  Securing a partner for workforce development related to 2018 pre-construction utility work and other CTA construction projects

  **March 2018**  
  Issue RFP for workforce development partners for the full RPM construction project

  **Summer/Fall 2018**  
  Workforce development partners in place to develop the workforce pipeline for construction starting in Q4 2019

Design-build contractor will have specific workforce development goals, including union apprentices and disadvantaged workers.
DBE efforts

- Our goal: Maximize DBE participation and opportunity
- Conducted expert, third-party analysis to establish DBE goal
- Goal is set separately for the design phase and construction phase
- Diversity Outreach Plan required of all bidders; part of RFP evaluation.
- Additional efforts:
  - Mentor/protégé pilot program for DBEs established
  - Significant DBE goals included in other RPM contracts
  - CTA expanded outreach to M/WBE firms about DBE certification to expand DBE pool—largest DBE event in CTA history held in January 2018
  - Small business seminars on certification and doing business launched in January 2018

These expanded efforts incorporate suggestion from DBE Advisory Council and CTA’s DBE partners
Next steps

▪ Meeting with neighbors in Red-Purple Bypass and Lawrence to Bryn Mawr project footprints
▪ Updates on pre-construction work (demolition and utility relocation)
▪ Secure partners for workforce development initiatives
▪ Award workforce development and public-outreach contracts
▪ Award design-build contract by end of 2018
Project Timeline

<table>
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<th>Activity</th>
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<td>Community outreach</td>
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<td>2018</td>
<td>Workforce development</td>
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<tr>
<td>2019</td>
<td>Design / build contract award</td>
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<tr>
<td>2020</td>
<td>Design</td>
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<tr>
<td>2025</td>
<td>Construction</td>
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