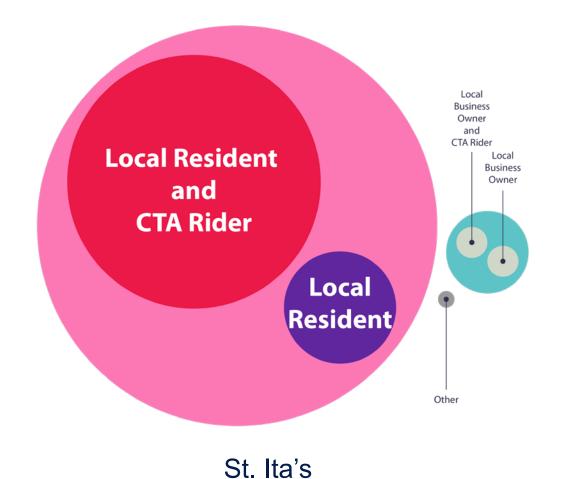
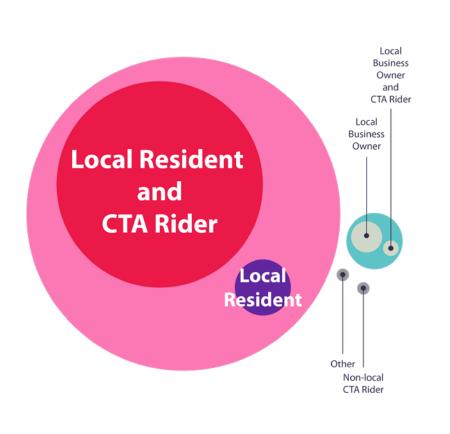
WHO WE HEARD FROM

- 2 Community Meetings attended by 469 community members.
- 209 community members provided feedback through questionnaires.
- 307 community members provided independent feedback through open channels.

What best describes you?





Truman College

St. Ita's

W H A T W E H E A R D

Most Common Themes

Most Common

Parking Summary

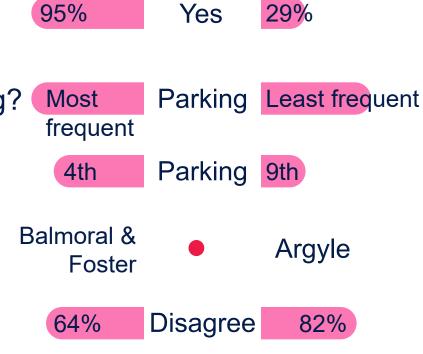
Is there a **NEED** for parking?

What are you LEAST interested in seeing? Most frequency frequency as a program PREFERENCE 4th

WHERE should parking be?

I like having parking along the east.

I like having parking central to the block.



50% Disagree 71%

Truman College

MOODPRFFRENCE

Vendor / Market

4. Desire for

Green Space

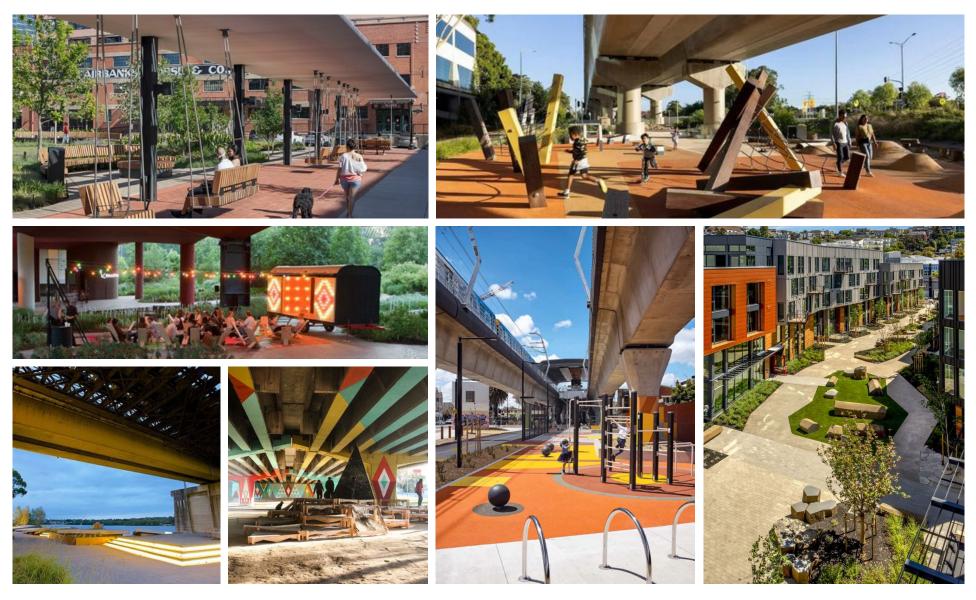
5. Desire for

Bike Path

Concept 1

Warm, textural, welcoming, contemporary

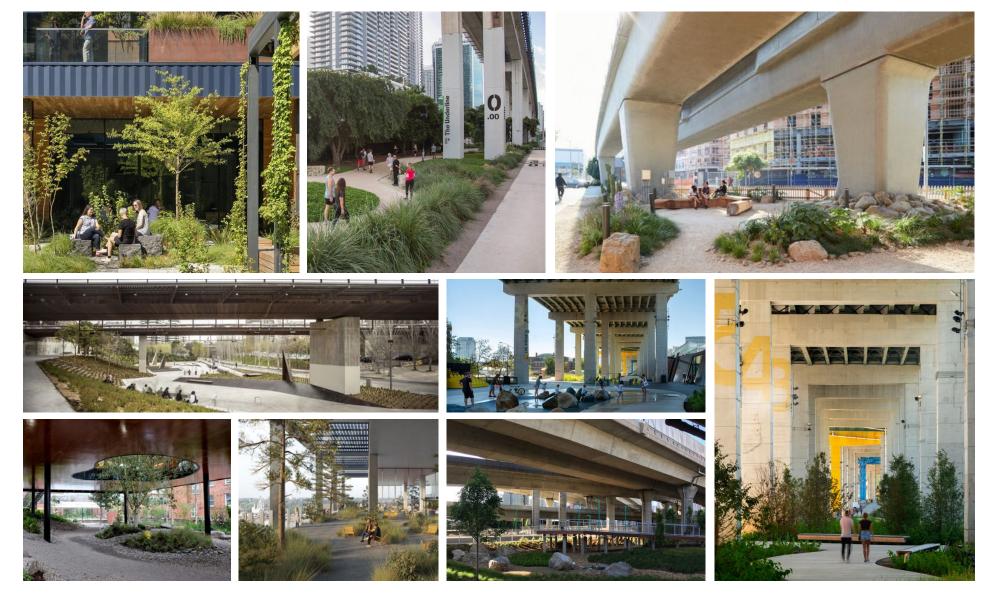
1. Against Parking 2. Safety Concerns 3. Desire for



St. Ita's 33.04% **Truman College** 55.66%

Concept 2

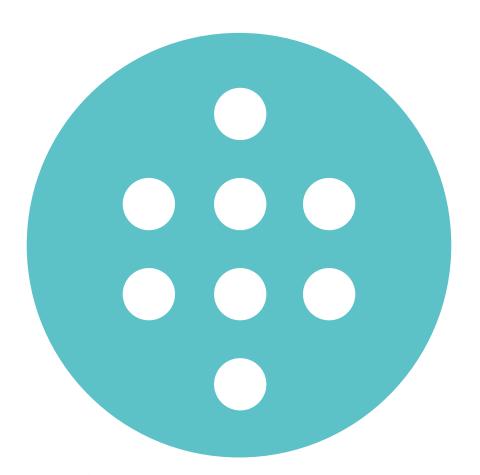
Rustic, natural, peaceful, green space



St. Ita's 56.52%

Truman College 37.74%

GUIDING PRINCIPLES



Creating a continuous rhythm of balanced program throughout the project area



Creating a continuous rhythm of balanced program throughout the project area



Amplifying neighborhood resources and providing needs that respond to public input



Celebrating neighborhood cultural assets

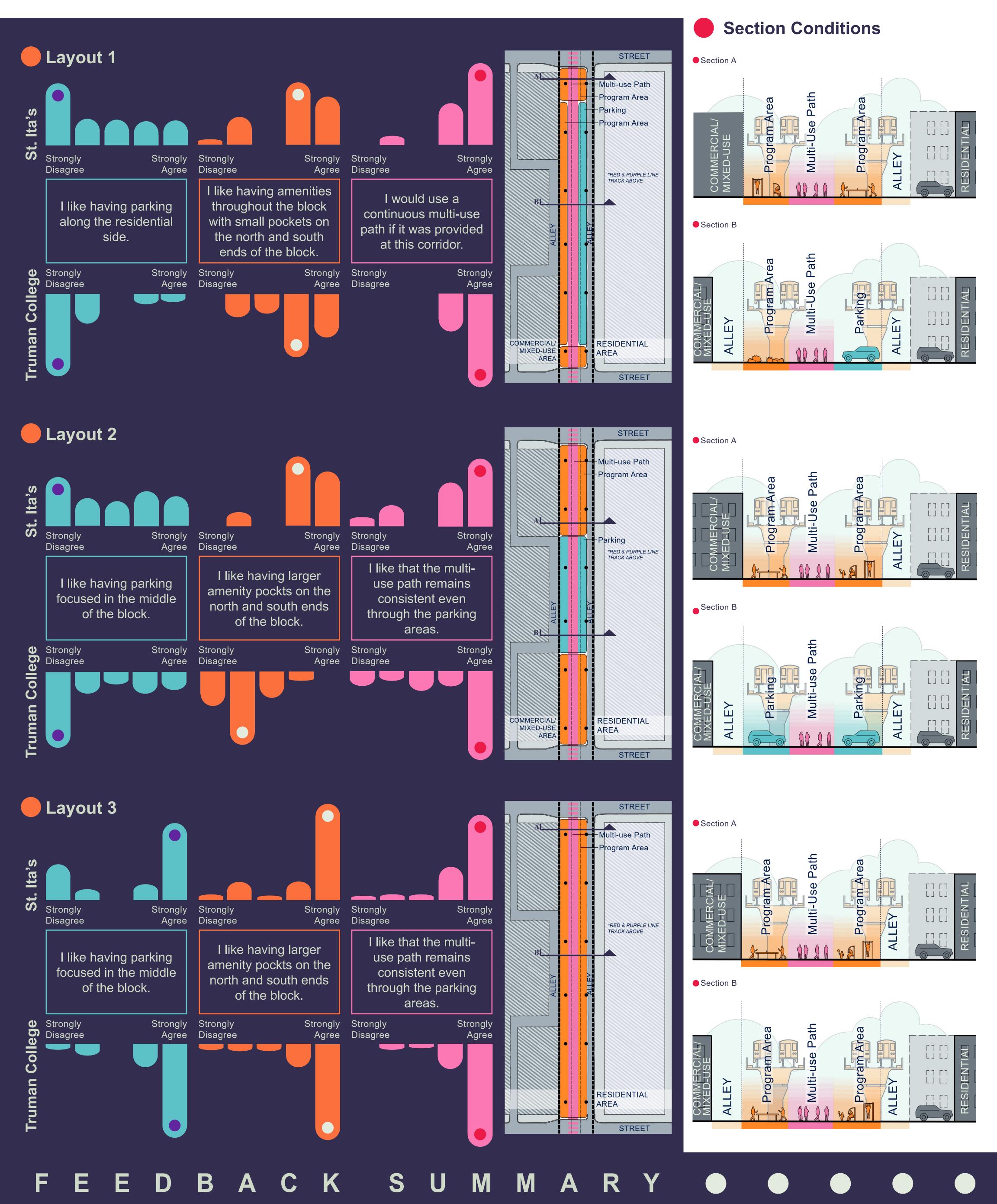








LAYOUT FEEDBACK



Extreme majority of feedback was to not have parking at all eight blocks

of activation.

Extreme majority of feedback wanted continuous programmed spaces throughout the block.

Majority of feedback would use a consistent multi-use path.









ROGRAM FEEDBACK

Legend









Parking





Park Space



Playground/

Dog Park





Playscape Market Place

Community Garden

Event Space



Most Desired Program





Most frequent

Least frequent

St. Ita's

Extreme majority of focus was the desire for parking between Balmoral and Foster.

Moderate focus between Ardmore and Balmoral with the most common interest in Public art and Vendor Market.

Slight peak in dog park interest between Catalpa and Berwyn.

Extremely high interest / concern regarding parking and safety.

Moderately high interest in public art and pedestrian space.

Moderately High interest / concern in vendor markerts, design direction for the space, the issue of trash and having a community garden.

Truman College

Majority of focus for programmed areas were at segment Ainslie to Lawrence with some moderately high focus at segments Argyle to Ainslie and Winona to Argyle.

Most desired program was Park space, Vendor Market, Public Art and Bike parking.

Slight peak in bike parking interest between Hollywood and Catalpa.

Vendor Market mentioned most.

Moderately high interst/concer in multi-modal traffic - including parking, traffic, bike traffic / bike parking and safety.

Moderate interest / concern in green space and planting as well a community oriented design and space for pop-ups.

Program Desire by Block





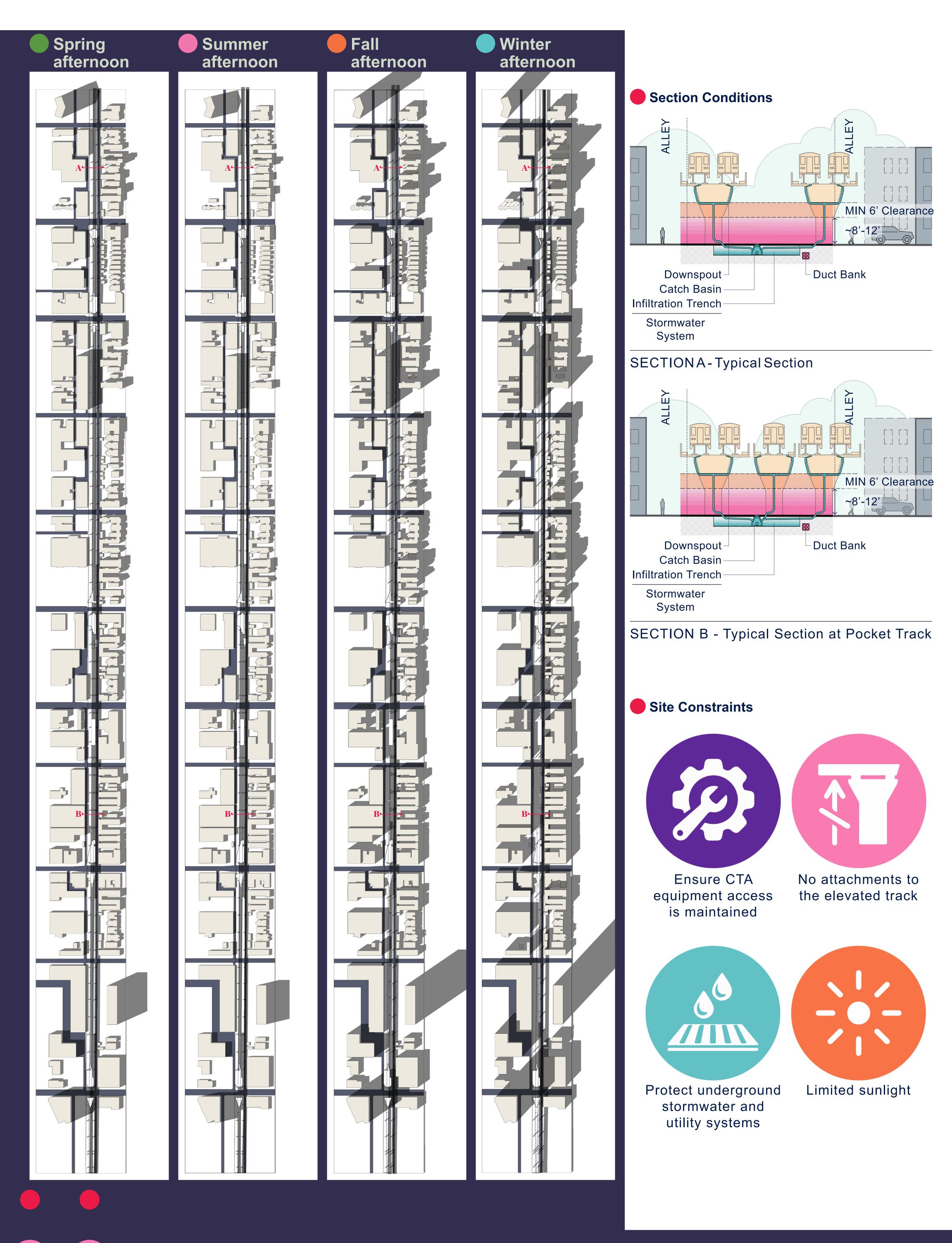








SITE CONDITIONS





Legend

Surrounding Programming

- EdgeFest (August 5th)
- Edgewater yard and sidewalk sale (June)
- Edgewater Winter Bryn Mawrkets & Gallery
- Argyle Night Market (July-August)
- Lunar New Year Parade (January/February)
- Buttercup Park: Chicago Park District events
- Uptown walking tours (summer)
- Casino Uptown (October/November)
- **Bands on Broadway**

Adjacent Buildings

- **Retail & restaurant**
- **Educational institutes**
- **Community anchors**
- Theaters & performance venues
- **Commercial corridors**

Site Programming

Active

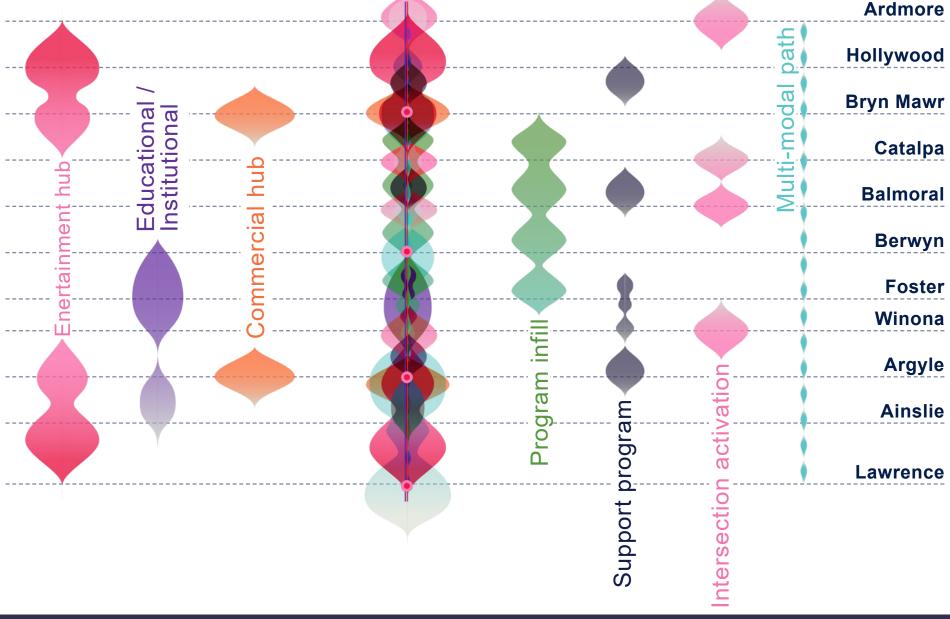
Commercial

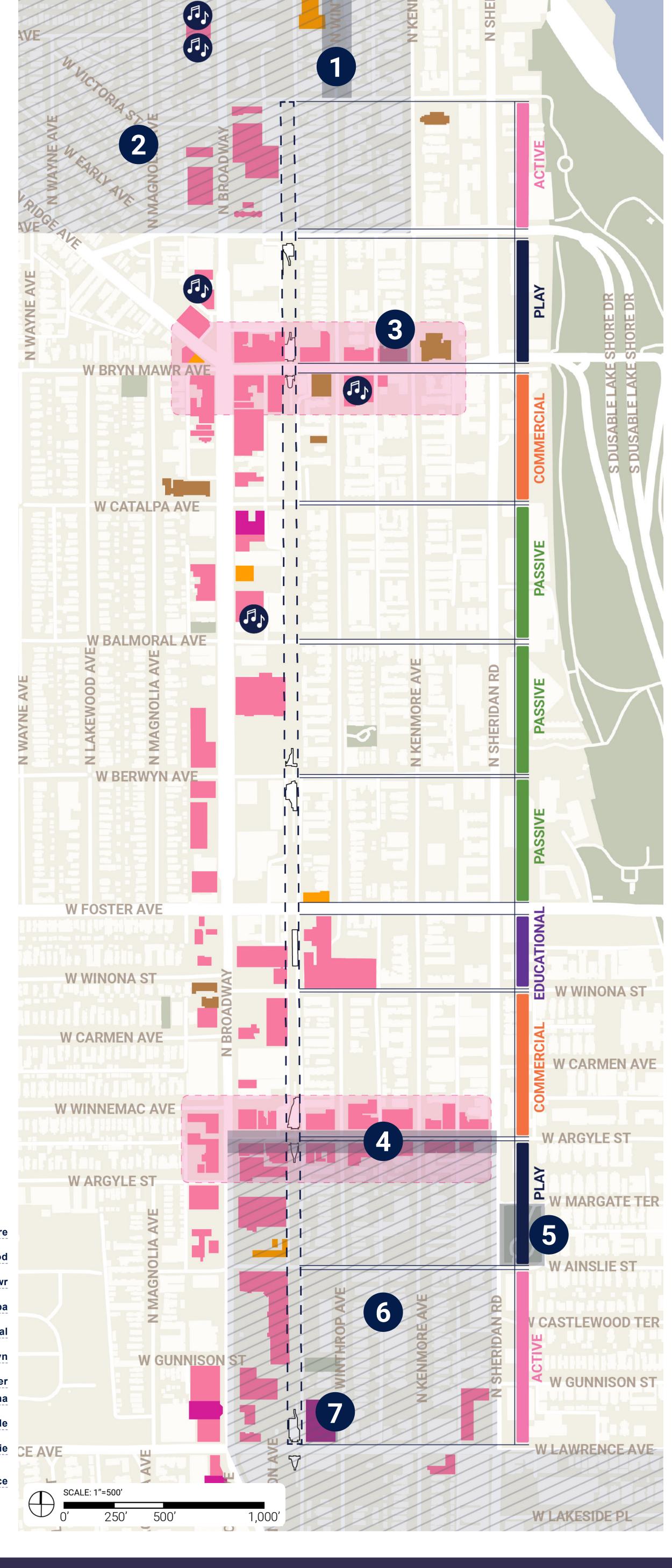
Educational

Passive

Play

Amplifying Neighborhood Assets























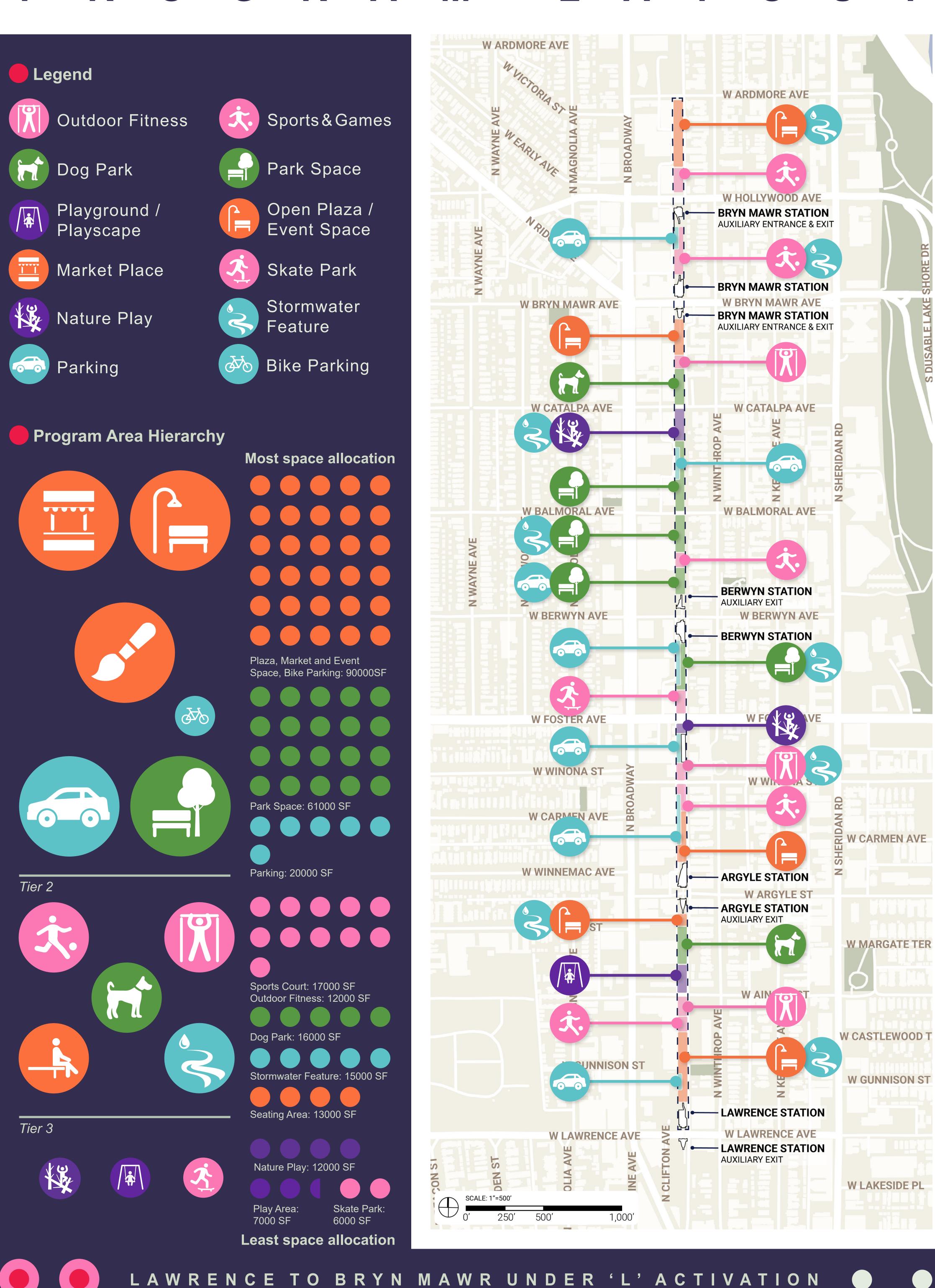






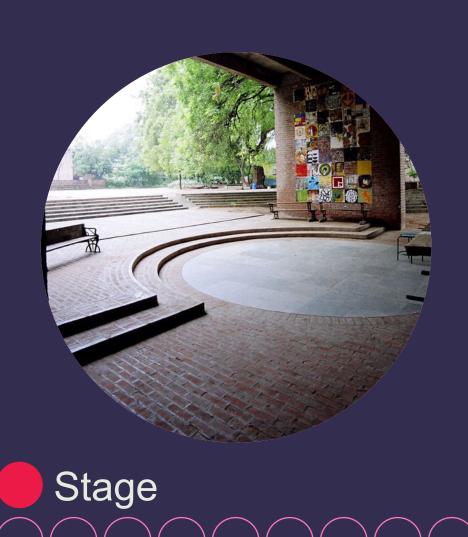


PROGRAM LAYOUT





PROGRAMELEMENTS WHAT DO YOU WANT TO SEE IN YOUR PLAZA SPACES?







Open Space / Market

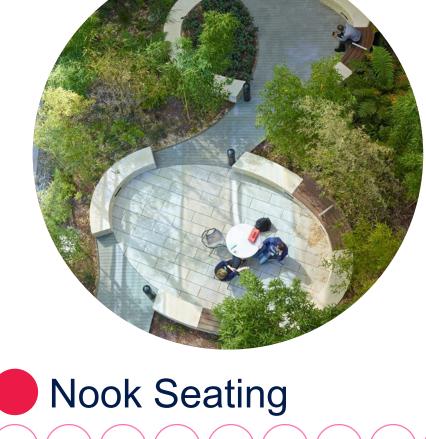


Lawn Games on Turf



Unique Seating







Lounge Seating



Terraced Seating



Continous Element



Group Seating



Artful Seating



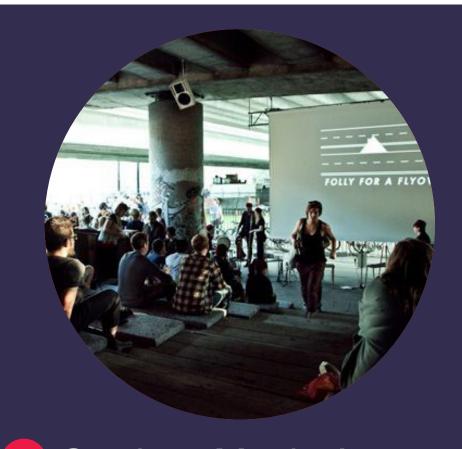
Game Tables



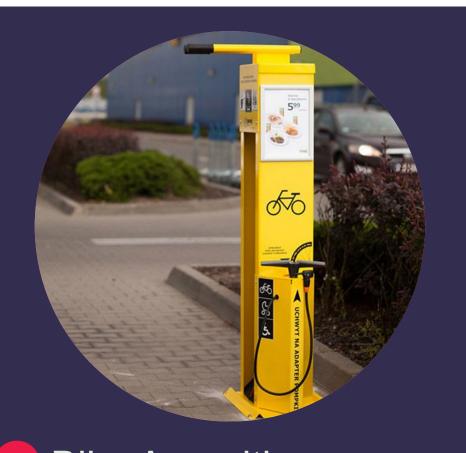
Seating Sculpture



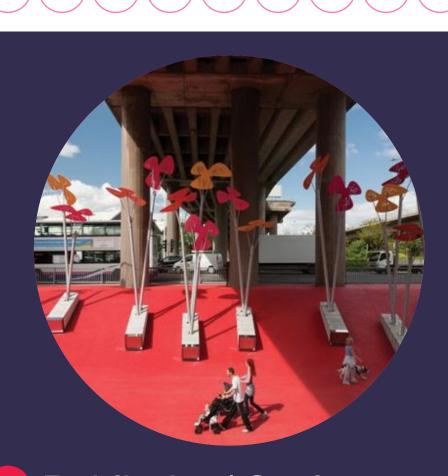
Dog Friendly Elements



Outdoor Movie Area



Bike Amenities



Public Art / Sculpture























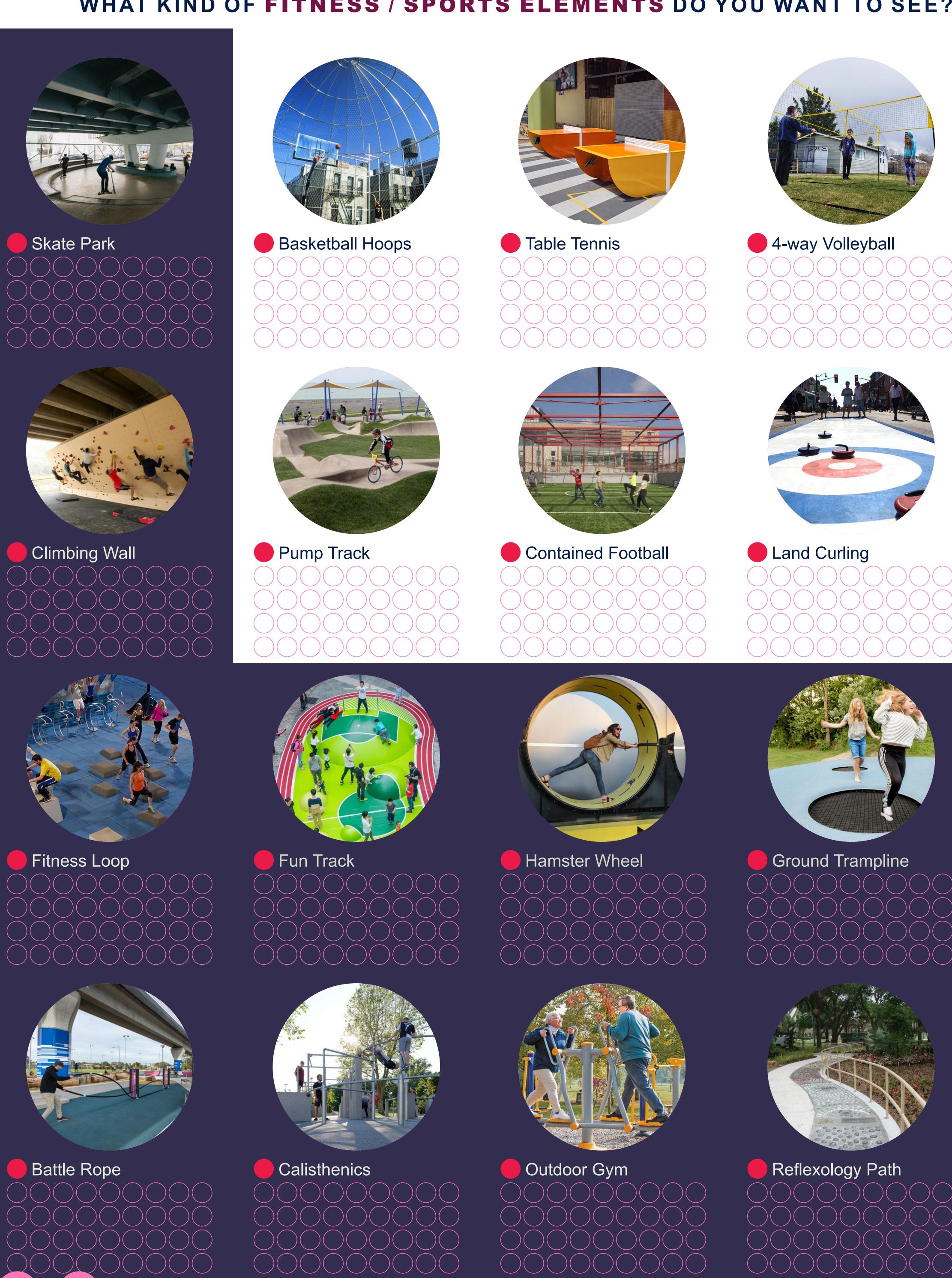






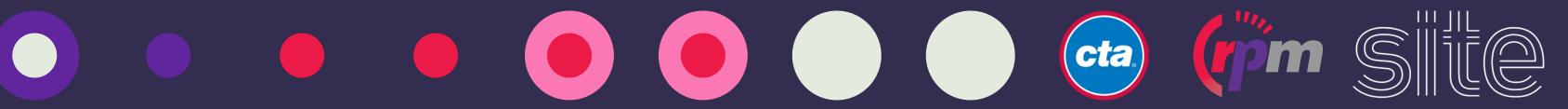
PROGRAMELEMENTS

WHAT KIND OF FITNESS / SPORTS ELEMENTS DO YOU WANT TO SEE?



MAWR UNDER

LAWRENCE



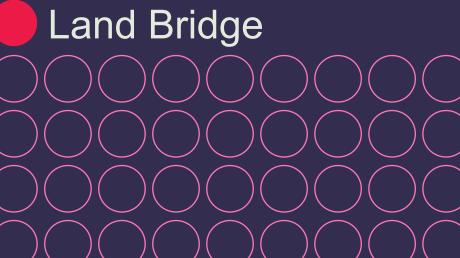
ACTIVATION

PROGRAMELEMENTS WHAT KIND OF PLAY ELEMENTS DO YOU WANT TO SEE?











































DESIGNMELEMENTS WHAT KIND OF PLACEMAKING DO YOU WANT TO SEE?

