Bus Tracker Update

cita

bus tracker
ctabusstracker.com
Bus Tracker Update

E-mail Subscriptions
• Over 1,200 customers

Two-way Text Messaging
• Under development

Marketing Campaign
• Increase awareness about Bus Tracker
June 13 through June 17, 2009

Over 1,200 attendees expected

Over 50 sessions and training programs

Numerous technical tours

Rail Rodeo at Skokie Yard
STIMULUS PROJECT UPDATE
Stimulus Project Update

- Blue Line Dearborn Subway
  - Phase 1 began on April 17, 2009
  - 14,500 feet of slow zones have been lifted
Contact Rail Anchor Installation
Dearborn Subway Footwalk Repair
FTA’s New Starts Process

- Final two community meetings held last week

- Comments will be accepted through June 18

- Next steps:
  - Refine options
  - Conduct technical analysis
  - Finalize recommendation
  - Present to Board
MAY RIDERSHIP REPORT
May Ridership Results

- 45.1 million rides provided

System: DOWN 0.5M (-1.1%)

Bus: DOWN 0.9M (-3.3%)

Rail: UP 0.5M (+2.7%)
May Ridership Results

- Losses are during weekday rush—signs of the effects of the recession.

<table>
<thead>
<tr>
<th>Weekday Rush</th>
<th>Weekday Off-Peak</th>
<th>Weekend - Holidays</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bus</td>
<td>Rail</td>
<td>System</td>
</tr>
<tr>
<td>-5.5%</td>
<td>-3.9%</td>
<td>-1.9%</td>
</tr>
<tr>
<td>-1.3%</td>
<td>-1.8%</td>
<td>4.1%</td>
</tr>
<tr>
<td>-1.8%</td>
<td>0.3%</td>
<td>9.2%</td>
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<tr>
<td></td>
<td></td>
<td>1.9%</td>
</tr>
</tbody>
</table>

-5.5% for Bus, -3.9% for Rail, and -1.9% for System during Weekday Rush. -1.8% for Rail during Weekday Off-Peak. 4.1% for Rail and 0.3% for System during Weekend - Holidays.
Year-to-Date Ridership

- Ridership continues to be up in 2009

**System**: UP 3.7M (1.8% increase)

- **Bus**: UP 0.3 M (0.3% increase)
- **Rail**: UP 3.3M (4.3% increase)

Figures adjusted for calendar differences.
PRESIDENT’S REPORT

June 10, 2009