

Application Form



Please complete this entire form to avoid any delays. By applying for the RPM Open for Business Program you certify that your organization meets the eligibility requirements. Please visit transitchicago.com/rpm/openforbusiness for complete eligibility rules.

Certify Eligibility

The following information is needed to confirm eligibility.

Business Name: _____

Business or nonprofit is located within the boundaries of the RPM Phase One Project areas.

Check one:

Yes, within the LBMM or RPB project area

No, located outside the project area

Check the one that best applies to your organization:

Small business as defined by the U.S. Small Business Administration size standards

Nonprofit organization, 501 (c)(3) status

Major attraction or entertainment venue

Other: _____

Does the primary function of the business or nonprofit violate the CTA Advertising Policy?

Yes

No

Contact Information

Owner/CEO/Executive Director

First Name: _____ Last Name: _____

Main Point of Contact

First Name: _____ Last Name: _____

Physical Address of Organization (Cannot be a P.O. Box)

Address: _____

City, State, ZIP Code: _____ Phone: _____

Mobile: _____ Email: _____

Select the one that best describes your organization:

Retail (clothing, bookstore, etc.)

Food Service (restaurant, bakery, etc.)

Entertainment (concert hall, theater, etc.)

Activity (museum, gallery, tour guides, etc.)

Local Service (hair salon, gym, etc.)

Select the closest impacted station to your physical location:

Belmont

Lawrence

Argyle

Granville

Berwyn

Bryn Mawr

Thorndale

Directory Listing

The following information will be placed on the consumer-facing website in the Business Directory listing section. Each organization is allowed two active links for consumers to learn more and make purchases.

Please provide a short description of your organization, what you do, what you offer, why shop/buy from you, etc. _____

Please provide two links and a phone number that customers can use to learn more, order online, order by phone.

Link #1: _____ Link #2: _____

Phone: _____

What specials do you offer (i.e., lunch specials, loyalty programs, discounts)? _____

Upon processing this application, the person listed as the main point of contact will receive an email requesting the organization's logo and up to five images that highlight the organization. These items will be used in the Directory listing.

Chamber of Commerce Membership(s) or Affiliation(s) – Check all that apply:

Andersonville Chamber of Commerce

Uptown United & Uptown Chamber of

Edgewater Chamber of Commerce

Commerce

Lakeview East Chamber of Commerce

Other: _____

Please let us know the types of promotions that you're interested in (check all that apply):

Traditional advertising (i.e., in-station ads, community newspaper ads)

Digital marketing (i.e., website banners, digital ads, email, influencers)

Business spotlights on social media

Project e-blast and newsletter inclusion

Directory listing on the consumer-facing website

None

Other promotion ideas: _____

By signing below, you certify that your organization meets the eligibility requirements to participate in the RPM Open for Business Program.

Signature: _____

Date: _____

Please send completed form to:
RPM Open for Business Manager
C/O Purple Group
714 S. Dearborn St., Floor 3
Chicago, IL 60605-3840