



Appendix A Public Participation Plan



Chicago Transit Authority

PUBLIC PARTICIPATION PLAN

TIER 1 ENVIRONMENTAL IMPACT STATEMENT (EIS)

NORTH RED AND PURPLE MODERNIZATION PROJECT



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Overview

North Red and Purple Modernization

The Chicago Transit Authority (CTA) north Red and Purple Line infrastructure is significantly past its useful life. Constructed between 1900 and 1922, these two lines provide a backbone of service to neighborhoods along the north lake shore. Together, the North Red and Purple Lines carry over 128,000 rail trips on an average weekday. This heavily relied upon transit service carries over 19 percent of all CTA rail trips on weekdays and 23 percent of all CTA rail trips on the weekend.

CTA is proposing to make improvements to the north Red and Purple Lines by bringing the existing transit asset into a state of good repair for a length of 9.5 miles from north of Belmont station to the Linden terminal.

The purpose of the North Red and Purple Modernization project is to:

- Bring the existing crucial transit asset into a state of good repair
- Reduce travel times
- Improve access to job markets
- Respond to past shifts in travel demand
- Better use of existing transit infrastructure
- Provide access to persons with disabilities
- Support the area's economic development initiatives and current transit supportive development patterns.

The need for the project is based on the following considerations:

- The infrastructure is significantly past its useful life--most of it was constructed between 1900 and 1922
- Much of the infrastructure is dilapidated and continued degradation could compromise service in the future
- The community relies on these facilities for all trip types including work access and reverse commutes
- Improvements are needed to make stations ADA accessible -- only 6 of the 21 stations are ADA accessible
- Transit trip times are delayed and unreliable due to antiquated infrastructure
- The volume of passengers--over 128,000 rail trips on an average weekday representing over 19 percent of all CTA rail trips on weekdays and 23 percent of all CTA rail trips on the weekend--cannot be accommodated on the currently congested road network or through bus transportation alternatives.
- The project area population is growing and is highly transit-reliant and diverse.

Public Participation Plan

The National Environmental Policy Act (NEPA) requires evaluation of potential environmental impacts associated with federal projects and actions. For this project, the evaluation will be documented in a Tier 1 Environmental Impact Statement (EIS). CTA and the Federal Transit Administration (FTA) will be preparing a Tier 1 EIS. This Tier 1 EIS is proposed to identify and analyze the plan for all potential corridor-wide improvements that could be implemented as part of RPM. Subsequent more specific project level NEPA analysis may be prepared if required prior to final design and construction of discrete but related projects. The subsequent analyses would reference and build upon this Tier 1 EIS. This approach allows the community to consider cumulative effects within the entire project corridor, prioritize segments and plan for efficient construction phasing. Completion of the NEPA process also allows CTA to be prepared for any future federal funding opportunities.

The process of determining the scope, focus, and content of an EIS is known as “scoping.” Scoping meetings are a useful opportunity to obtain information from the public and governmental agencies. In particular, the scoping process asks agencies and interested parties to provide input on the proposed alternatives, the purpose and need for the project, the proposed topics of evaluation, and potential impacts and mitigation measures to be considered.

This public participation plan will build on the outreach conducted for the North Red and Purple vision study. The vision study included public open houses and a community engagement survey, which helped to identify existing issues, concerns and desires of the communities.

Public Participation Plan for Next Phase

This Public Participation Plan covers activities and materials for the scoping phase only. An additional plan will be provided to outline public participation activities that will be done during the development and review of the Draft Tier 1 EIS and Final EIS.


Goals

The public participation plan will guide CTA through a comprehensive public involvement and outreach process for the North Red and Purple Modernization (RPM) EIS scoping phase. The program is flexible in order to respond appropriately to public and agency issues as they arise. It is anticipated that additional information will become available that will further guide proposed activities. The dates and activities are preliminary and may change.

Two of the major goals of the NEPA environmental analysis process are to better inform governmental decisions and to enhance citizen involvement. With these goals in mind, the public participation program will:

PUBLIC PARTICIPATION GOALS
<ul style="list-style-type: none"> ○ Build on previous outreach efforts established during the Vision Study phase ○ Make the complex issues associated with the proposed project and the environmental analysis understandable to stakeholders; in particular, clarify the difference between an EIS and a Tier 1 EIS ○ Ensure stakeholders are aware of the planning process and the purpose and content of the proposed project ○ Provide a range of opportunities for the public and interested stakeholders to comment on the proposed project and environmental studies ○ Fulfill the public participation requirements and guidelines of NEPA ○ Document all public and agency input.

The public participation program provides a variety of communication channels to help the public understand the current scope of the study, including its impacts and benefits. The program will solicit input and feedback from the public as to their specific needs, issues, concerns and recommendations. In order to engage the public to participate in the environmental review process, some basic strategies will be used in the public participation program.

STRATEGIES TO ENGAGE THE PUBLIC	 APPROACH
<ul style="list-style-type: none"> ○ Make it easy to participate ○ Provide easy-to-understand information that helps people provide informed scoping comments ○ Provide multiple ways to obtain information and provide comment ○ Ensure stakeholders are aware of the planning process ○ Show how public input will be used 	<ul style="list-style-type: none"> ○ Scoping meetings within the project area; Web access to all project information; outreach materials in English and other languages to be determined after the completion of the Limited English Proficiency Analysis ○ Straightforward Scoping Booklet, Web site, exhibit boards and handouts at meetings ○ Web site, mailed notice, e-blasts, community calendars, comment cards, media ○ Careful review and augmentation of the existing project mailing list ○ Stakeholder and Alderman/elected official briefings to identify issues and find additional ways to engage the local community ○ Document all public and agency input in the Scoping Meeting Summary Report; provide final report on Web site

Key Issues

As the study progresses, key issues will evolve and the appropriate public involvement approach to address key issues will be determined. An initial list of the key issues has been developed based on public input from the vision study. The list will be amended and expanded as the study moves forward.

KEY ISSUES
<p>General Issues/Community Concerns</p> <ul style="list-style-type: none">○ Public safety at station facilities and surrounding communities (lighting, security cameras, visibility of CTA personnel)○ Meeting ADA standards and improving access (elevators, ramps, wider platforms)○ Passenger capacity (more frequent trains, rearranging seats in cars)○ Passenger comfort (heat/air conditioning, shelter, overall facility cleanliness, wider platforms)○ Travel times/removal of slow zones○ Station locations and changes○ Synchronization between Red and Purple Lines○ Condition of station facilities/aesthetic and design (deteriorated structures, water leakage)○ Sustainability (recycling, use of wind/solar power, greenhouse gas reduction)○ Length of the study process○ Impact/enhancement on residential/business areas surrounding the project○ Effect/enhancement of quality of life○ Noise for residents along corridor
<p>Economic Issues/Concerns</p> <ul style="list-style-type: none">○ Jobs/improved economy○ Funding○ Project cost○ Local workforce participation○ Public transit effects on property values○ Support for local economic and land use plans and goals
<p>Transportation Issues/Concerns</p> <ul style="list-style-type: none">○ Coordination/connectivity with other transit systems and modes (Metra, buses, bicycle/pedestrian access, secure car drop-off locations, I-Go and Zip Cars)○ Project amenities for bike/pedestrian and transit users○ Impact of program on the other CTA services
<p>Construction Issues/Concerns</p> <ul style="list-style-type: none">○ Length of construction○ Potential traffic/detours/delays○ Potential customer reduction to businesses surrounding stations during construction○ Potential parking/relocation/displacement during construction○ Potential transit access/impacts on bus or transit stops

Key Audiences

Anyone who lives, works, plays, learns, and commutes through the RPM project area, or has some involvement or oversight in how the line will operate, is an important audience member. The public participation program creates a structure for learning about the different community interests and characteristics. The project is important to many different groups, each with specific interests in the study. The outreach team will keep these groups involved and continually informed about the process and progress of the analysis. Brief discussions of key audiences follow.

Local Community

Important issues for neighborhood organizations and surrounding residents include: public safety at station facilities and surrounding neighborhoods, reduction of impacts on residential areas and maintenance of neighborhood character. The public participation program includes outreach to property owners and residents around and adjacent to the project area. Some of the local communities that may be interested include the following:

- Loyola Area Neighbors
- Malibu Condo Association
- PACT Block Club
- Residents of Chicago
- Residents of Evanston
- Residents of Glenview
- Residents of Kenilworth
- Residents of Lincolnwood
- Residents of Morton Grove
- Residents of Niles
- Residents of Park Ridge
- Residents of Skokie
- Residents of Wilmette
- Residents of Winnetka
- Saxony Condominium Association
- Sherman Condominium Association
- Southern Rogers Park Neighbors
- Timber Ridge Home Owners Association (Evanston)
- Winthrop Club Condos
- Winthrop Court Condominiums

Associations / Special Interest Groups / Schools

Sensitivity to the surrounding environment is important to developing an acceptable project. The input of various local, state and federal agencies will be obtained throughout the environmental process. In addition, associations, special interest groups and schools will be consulted. Some of the key groups that may be interested include the following:

- Argyle Winmore Block Club
- Asian Connection
- Avoca School District 37
- Chicagoland Bicycle Federation
- Chicago Public Schools
- Chinese Mutual Aid Association
- Church Street Station Condominium Association
- Columbia College
- Edgewater Sustainability Project of the Edgewater Community Council
- Edgewater Glen Association
- Evanston Township High School District 202
- Evanston-Skokie School District 65
- Friends of the Fullerton
- Kenilworth School District 38
- League of Women Voters of Evanston
- League of Women Voters of Wilmette
- League of Women Voters of Winnetka – Northfield-Kenilworth
- Lincolnwood School District
- Loyola University, Government and Community Affairs Department
- Mid America Chinese American Senior Citizen Association
- Neighborhood First
- New Trier Township High School District 203
- Northwestern University, Facilities Management
- Northwestern University, Government Relations
- Northwestern University, Planning
- Optima Views Condominium Associates
- Rogers Park Presbyterian Church
- Rotary Club of Wilmette
- Rotary Club of Winnetka/Northfield
- Skokie School District 68
- South East Asian Center
- Uptown United
- Wilmette American Legion Post 46
- Wilmette Public School District 39
- Winnetka Public Schools District 36

Business / Business Associations / Institutions

Business interests in the Red Purple Modernization project vary along the corridor. Some business stakeholders understand that upgrades and better service could mean a potential increase in customers to local businesses and an overall improvement to business districts around the stations, as well as employees and customers having greater access to the region. Other business stakeholders are concerned about the potential effects of construction on individual business sites. This overall group includes the industries, individual businesses, local business leaders and chambers of commerce. The public involvement effort will solicit ideas and concerns from the business community. Some of the local business groups that may be interested include the following:

- American Brotherhood of Contractors
- Association of Asian Construction Enterprises
- Black Contractors United (BCU)
- Chicago Area Gay & Lesbian Chamber of Commerce
- Chicagoland Chamber of Commerce
- Chicago Minority Business Development Council (CMBDC)
- Corporate Investment Corporation
- ECC/EnvironSyst
- Edgewater Chamber of Commerce
- Edgewater Development Corp
- Evanston Chamber of Commerce
- Evanston Roundtable
- Evanston Hospital
- EVmark DBA Downtown Evanston
- Heartland Café
- Hilton Garden Inn
- Hispanic American Construction Industry Association (HACIA)
- Hon Kee Restaurant
- Illinois Hispanic Chamber of Commerce
- Latin American Chamber of Commerce
- Lincolnwood Chamber of Commerce and Industry
- National Association of Women Business Owners (NAWBO-Chicago Area Chapter)
- North Shore Univ. Health System
- Puerto Rican Chamber of Commerce of Illinois
- Rainbow Push Coalition, International Trade Bureau
- Rogers Park Business Alliance
- Rotary International (Evanston)
- Saint Francis Hospital, Evanston
- Skokie Chamber of Commerce
- Skokie Technology Park
- Thorek Memorial Hospital
- Uptown Chamber of Commerce
- Wilmette Chamber of Commerce
- Winnetka Chamber of Commerce
- Women's Business Development Center (WBDC)

Commuters

Key issues for commuters include safety, access, passenger capacity and comfort, travel times, station locations and condition of the station facilities. Advanced, timely information is important for this group.

Media

Media coverage offers an efficient means of communicating with the general public. Effective coordination with local and regional media contacts will be crucial to raising public awareness and explaining the study. Supplying the media with updated, factual information increases the likelihood of balanced, informative coverage. Ethnic, multi-lingual media coverage will also be an important element of the media outreach. See Appendix C for a list of the preliminary media outlets.

Public Agencies and Local Government

Coordination and cooperation among agencies and all levels of government is an important element of this project. Some of the key agencies and local government representatives that may be interested include the following:

- Chicago Alderman Ward 44
- Chicago Alderman Ward 46
- Chicago Alderman Ward 48
- Chicago Alderman Ward 49
- City of Chicago
 - Department of Zoning and Land Use Planning
 - Mayor's Office for People with Disabilities
 - Department of Transportation
- City of Evanston
 - Department of Community and Economic Development
 - Department of Public Works
 - City Manager's Office
- City of Park Ridge
- Evanston Alderman Ward 2
- Evanston Alderman Ward 3
- Evanston Alderman Ward 4
- Evanston Alderman Ward 5
- Evanston Alderman Ward 7
- Evanston Alderman Ward 8
- Evanston Alderman Ward 9
- Evanston Township
- Illinois Department of Transportation
- New Trier Township
- State Representative District 12
- State Representative District 13
- State Representative District 14
- State Representative District 18
- State Senator District 6
- State Senator District 7
- State Senator District 9
- U.S. Representative District 5
- U.S. Representative District 9
- U.S. Representative District 10
- U.S. Senator (2)
- Village of Glenview
- Village of Kenilworth
- Village of Lincolnwood
- Village of Morton Grove
- Village of Niles
- Village of Skokie
- Village of Wilmette
- Village of Winnetka

Public Participation Activities

Stakeholder and Alderman/Elected Official Briefings

An initial task in the public participation program will be to identify areas of agreement and conflict among various stakeholders. Individual meetings with key stakeholders will be informal but structured to obtain input on goals, objectives, key issues, preferred communication tools and public policy considerations. The meetings will also serve to explain the outcome of the vision study and the transition into the scoping phase. Input obtained from the stakeholder briefings will be shared with the team and incorporated in the public participation program. The team will work with CTA and specifically the CTA Government and Community Relations staff to develop the list of key stakeholders that will be briefed. The list might include elected officials, mayors, aldermen, the Mayor's Office for People with Disabilities (MOPD), city administrative staff, and Northwestern and Loyola University representatives.

Schedule:

Schedule Meetings: December 2010
Hold Stakeholders Meetings: December 2010/January 2011

Agency Scoping Meeting

An agency scoping meeting will be held to coordinate and facilitate work with the designated federal, state and local agencies. Agendas for all meetings will be prepared and discussions and agreements will be fully documented.

Location

- The meeting will be held at the CTA offices.

Schedule:

- Agency Scoping Meeting: 1/24/11

Public Scoping Meetings

Four scoping meetings will be held to inform the public about the project process, the alternatives and the public participation plan. In addition, each meeting will be designed to gather input on the scope of the environmental studies, draft purpose and need, and the alternatives to be evaluated.

Schedule:

- Four Public Scoping Meetings: Between 1/24/11 and 1/27/11

Location

The locations selected will be distributed throughout the project area to provide full geographic coverage and will meet FTA criteria.

The locations identified must meet the following criteria:

- Have a large room to comfortably accommodate the presentation boards, technical staff, and public
- ADA accessible
- Near public transportation

Format

The open house format will be used for the public meetings. Members of the public and other interested parties can view exhibit boards with project information. This informal setting provides participants a chance to ask questions of project team members who understand the project objectives and alternatives.

The project team will be available to answer any questions during the open house and will encourage people to make formal comments in writing. A court reporter will take public comments and input at the open house to document the comments. In addition, people can provide comments on comment cards and material will be available with contact information for those who wish to submit written comments later during the scoping period.

Schedule:

- 6:00-8:30 pm Open House

Note: The scoping meetings will be advertised from 6:00 – 8:30 pm and the team and staff will stay until 8:30 pm, even if no members of the public are present.

Public Participation Notification and Information Materials

Notice of Intent (NOI)

The publication of a Notice of Intent in the Federal Register is the first formal step in an EIS process. The Notice of Intent (NOI) will be sent by CTA, the lead agency, to notify agencies that it plans to prepare a Tier 1 Environmental Impact Statement (EIS).

Schedule:

- Publish NOI in Federal Register: 1/3/11
- Beginning of 45-day comment period: 1/4/11

Participating Agency Invitation Letters

Letters inviting agencies to be involved in the process will be prepared.

Schedule:

- Mail participating agency letters: 12/28/10

Public Scoping Invitation Notice

A one page mailer will act as an announcement for the meeting. It will include the meeting date, location and time, and will also provide basic information about the project, the environmental process, and date by which public comments must be submitted. The notice will be translated into other languages to be determined after the completion of the Limited English Proficiency Analysis.

Schedule:

- Mail scoping invitation notice (arrive 2 weeks in advance of meeting): 12/29/10

Other Notification (Village Hall, Libraries, Blogs, e-blasts, Transit Cards)

Notice of the scoping meetings will be posted and distributed throughout the area including at Village Halls, libraries, e-list serves and with community groups.

Schedule:

- Launch notification distribution: 12/30/10

Village Hall Announcement Posting Locations:

- City of Chicago
- City of Evanston
- City of Park Ridge
- Evanston Township
- Lincolnwood Village
- New Trier Township
- Village of Glenview
- Village of Kenilworth
- Village of Morton Grove
- Village of Niles
- Village of Skokie
- Village of Wilmette
- Village of Winnetka

Library Announcement Posting Locations

- Evanston Public Library - Main
- Evanston Public Library - North
- Evanston Public Library – South
- Glenview Public Library
- Lincolnwood Public Library
- Morton Grove Public Library
- Nilas Public Library
- Park Ridge Public Library
- Winnetka Public Library
- Skokie Public Library
- Wilmette Public Library

Blogs/Web sites

- CTA Tattler (blog)
- Transitchicago.com (website)
- Movingbeyondcongestion.com (website)
- Gapers Block (general interest site)
- The Urbanophile (an urban affairs blog that covers transportation and economic development)
- 24/7 North of Howard Watchers (a blog that focuses on the news, issues and events of the North of Howard area)
- Chicago News Bench (a blog that covers Chicago's Rogers Park neighborhood)
- Rogerspark.com (a blog that covers Chicago's Rogers Park neighborhood)
- The Evanston, Skokie, and Winnetka-Glencoe Patch websites (hyperlocal news sites)
- TribLocal (websites that cover Evanston, Skokie, Wilmette and Kenilworth and Winnetka and Northfield)
- Evanstonnow.com (website)

E-blasts

E-blasts will be sent to stakeholders, elected officials and residents who attended previous CTA meetings on this project. We will obtain e-mail addresses for officials at key businesses and public buildings – such as post offices, schools, libraries and courthouses – to make sure they receive the meeting information in a PDF format so they can print it out and post it.

Online calendars

Information will be sent to online event calendars, most of which are run through newspapers and TV stations. In addition, meeting notices will be sent to local chambers of commerce and to large organizations that cover a wide audience and would communicate with members in the areas served by the lines, such as:

- Chicagoland Chamber of Commerce
- Illinois Chamber of Commerce
- Association Forum of Chicagoland.

Promotion in Transit

The scoping meetings announcement will be posted at the CTA stations and in the CTA trains and buses via car cards.

Schedule:

- Send scoping announcement to CTA 12/27/10
- Post in vehicles 12/30/10

Social media

There are several opportunities for CTA to reach out via social media. We can post the meeting information on the CTA Facebook group page. In addition, we can start a Facebook page for the RPM project, so that people can follow the progress of the project and offer their support. And, if CTA started Twitter accounts for the RPM project, followers could receive updates about the project's progress and what transpires at public meetings.

Web site

An updated project site will be developed for the environmental phase. The Web site provides access to project updates, project background, project materials and documents and announcements. The scoping meeting dates will be posted in advance on the Web site.

Schedule:

- Update Web site with Scoping Info: 12/28/10

Scoping Display Advertisement/Legal Notice

A formal scoping display ad will be placed in local and regional newspapers. The ad will include information on the project, the environmental analysis, the scoping meeting agenda, the meeting information and where and when to submit comments. An e-mail and postal mail address will be provided for written comments. The team will coordinate with CTA as to the placement of advertisements in local newspapers. The ad will also be prepared in other languages to be determined after the completion of the Limited English Proficiency Analysis. Below is a preliminary listing of potential outlets.

Publication Placement:

- Chicago Tribune-City
- Chicago Tribune-North Shore
- TribLocal
- Evanston Review
- Evanston Roundtable
- Chicago Jewish News
- Our Village
- Pioneer Press - Central and North

Schedule:

- Provide display ad text to CTA ten days prior to media publishing deadlines
- Place display ad: Two weeks in advance of meeting, 1/10/11

Media Release

Media outreach will be done to ensure that reporters are aware of the scoping meetings and have adequate background information with which to write about the environmental review process. The team will work with CTA to develop key messages and put together a release and media advisory. See Appendix C for the media distribution list.

Schedule:

- Send media release to CTA: 12/21/10
- CTA Distribute media release: One week in advance of meeting

Scoping Booklet

The scoping booklet will contain background information on the project and the NEPA process. The purpose of the scoping meeting also will be identified within the booklet. A map depicting the project location and a description of the project area will be included. The booklet will also include a section on how and where comments may be submitted. The scoping meeting date and location will be provided in the booklet. An electronic file (.pdf file) will be produced for posting on the CTA website.

Schedule:

- Publish scoping booklet: 1/6/11

Meeting Materials

Information boards for use during the open house part of the scoping meetings and general hand-outs will be prepared.

- **Boards:** Welcome, Project Area Map, Typical Cross Sections/Station Locations, List of Environmental Issues to be Studied, Environmental Review Process, How to Stay Involved/Submit Comments, Vision Study Overview
- **Hand-outs:** Comment form, scoping booklet

Schedule:

- Print/finalize Meeting Materials: Late December/Early January

Frequently Asked Questions/Talking Points

A Frequently Asked Questions (FAQs) and talking points will be provided for use by CTA staff and the consultants to prepare them for the stakeholder meetings and scoping meetings.

Schedule:

- FAQ/Talking Points: 12/29/10

Project Database

A comprehensive database of all stakeholders for the RPM project will be established and maintained, starting with CTA's existing database. The database will be updated regularly and supplemented as appropriate. The database will include elected officials, special interest group representatives, and agency staff. The mailing list will also include property owners and tenants adjacent to the centerline of the proposed project.

Schedule:

- Update Project Database: 11/17/10
- Finalize for Invitation Mailing: 11/28/10

Documentation

Comment Tracking/Documentation/Response Management

The scoping meetings will be fully documented for the administrative record in compliance with NEPA. Comments will be received by mail, e-mail and by comment card and verbally at the scoping meetings.

Scoping Meeting Summary Report

A summary meeting report from the scoping meetings will be prepared. It will include comment cards, the court-reporter record of the scoping meeting, letters, attendance sheets, notification materials and a summary of verbal and written input, such that an evidential record of the meetings are documented. This meeting report will be incorporated into the formal scoping report.

Schedule:

- Finalize Formal Scoping Report and Post on Web site: 5/12/11

CHICAGO TRANSIT AUTHORITY (CTA)

APPENDIX A

TIER 1 ENVIRONMENTAL IMPACT STATEMENT (EIS)

NORTH RED AND PURPLE MODERNIZATION PROJECT

Public Participation Plan Overview Schedule 2010/2011

Activity	November 2010	December 2010	January 2011	February	March	April	May
Key Milestones/Meetings							
Project Milestones			1/3/11: Notice of Intent (NOI) in Federal Registry 1/4/11: Public Comment Period Begins (45 days)	2/18/11: Public Comment Period Ends (45 days)			
CTA Board Meetings	Brief CTA Board	Brief CTA Board					
Agency Scoping Meeting			1/24/11: Agency Scoping Meeting				
Public Scoping Meeting			Between 1/24/11 – 1/27/11: Four Public Scoping Meetings				
Stakeholder Briefing Meetings	Finalize List & Schedule Meetings	Stakeholder Meetings	Stakeholder Meetings				
Communication Activities							
Public Participation Plan (PPP)	Draft	Finalize					
Mailing List/Database	11/17/10: Update	Finalize		Update			
Participating Agency Letters	Develop	12/28/10: Mail Letters					
Public Scoping Invite Letter	Develop	12/29/10: Mail Notice					
Web site		12/28/10: Update Site Content	1/28/11: After Meetings: Post Presentation/ Materials		Update Site		
Scoping Display Ad/Legal Notice	Finalize Placements	Develop Ad	1/10/11: Run display ad				
Media Outreach (Releases distributed by CTA)		Develop Public Meeting Advisory Release	Distribute Public Meeting Advisory Release & Develop/Distribute Post Meeting Release		Develop and Distribute Media Release		
Other Notification: Libraries, Village Halls, e-blasts, blogs, community calendars, transit cards	Develop Materials	12/30/10: Distribute notification materials					
Scoping Info Booklet		Develop Booklet	1/6/11: Print				
Meeting Materials: BOARDS		12/24/10: Finalize and Produce Boards					
Meeting Materials: Handouts		12/24/10: Develop and Finalize Handouts					
Meeting PowerPoint Presentation			1/19/11: Develop & Finalize				
FAQ/Talking Points	Develop FAQ	12/9/10: Finalize					
Scoping Meeting Summary Report					Develop		5/12/11: Finalize

Note: All dates are subject to change.

APPENDIX C: MEDIA RELEASE DISTRIBUTION LIST

News release outreach

Print (Chicago-based)

- *Chicago Tribune*, to transportation reporters Jon Hilkevitch and Richard Wronski and calendar editors.
- *Chicago Sun-Times*, to transportation writer Mary Wisniewski (who also has a blog, “The Ride”) and calendar editors.
- *Crain’s Chicago Business*, to reporters and its calendar section.
- *Chicago News Cooperative*, which writes local articles for the Chicago edition of *The New York Times*.
- *Red Eye*, to the writers of the transit-focused Going Public column and blog.
- *Chicago Reader*, an alternative Chicago weekly read by many CTA riders.
- *Hoy Chicago* and *La Raza*, Spanish language newspapers.
- *Our Village News*, a community newspaper for the north side of Chicago, which includes Rogers Park.
- *Chicago Defender*, which serves the African-American community.

Print (North Shore)

- *The Chicago Jewish News*
- *Evanston Review*
- *Evanston Roundtable*
- *Glenview Announcements*
- *Lincolnwood Review*
- *Skokie Review*
- *Wilmette Life*
- *Winnetka Talk*

Print (Northwest Suburbs)

- *Morton Grove Champion*
- *Niles Bugle*
- *Niles Herald-Spectator*
- *Niles Journal*
- *Park Ridge Herald Advocate*
- *Park Ridge Journal*

Television

- CANTV, Chicago public access channels
- CLTV, which primarily covers suburban communities and hosts the “Spoke ‘N Word” blog
- SkokieVision Cable TV
- WBBM Channel 2 (CBS)
- WFLD Channel 32 (FOX)
- WGBO Channel 66, Spanish (Univision)
- WGN Channel 9 (CW)
- WLS Channel 7 (ABC)
- WMAQ Channel 5 (NBC)
- WOCH Channel 41, Korean
- WOCH Channel 13, Spanish
- WSNS Channel 44, Spanish (Telemundo)
- WTTW Channel 11, public television
- WYCC Channel 20, public television

Radio

- WBBM-AM 780, Chicago’s only all-news station
- WBEZ-FM 91.5, public radio
- WGCI-FM 107.5, urban contemporary
- WGN-AM 720, news and talk
- WGRB-AM 1390, gospel
- WHPK-FM 88.5, community radio based at University of Chicago
- WIIT-FM 88.9, college radio from Illinois Institute of Technology
- WKIE-FM 92.7, Spanish
- WLS-AM 890, talk radio
- WLWU-FM 88.7, Loyola University
- WNUA-FM 95.5, Spanish
- WNUR-FM 89.3, college radio from Northwestern University
- WNWI-AM 1080, Multiple languages
- WOJO-FM 105.1, Spanish, “La Que Buena”
- WRLL-AM 1450, “Radio Latino”
- WRTE-FM 90.5, Spanish, “Radio Arte”
- WRTO-AM 1200, Spanish – Univision Radio
- WSBC-AM 1240, broadcasts in a variety of languages, including Spanish and Russian
- WVAZ-FM 102.7, Urban Contemporary
- WVIV-FM 103.1, Spanish
- WVIX-FM 93.5, Spanish
- WVON-AM 1690, “The Talk of Chicago”
- WZRD-FM 88.3, college radio from Northeastern Illinois University

Wire Services

- Associated Press, for datebook
- Sun Times News Group Wire, for datebook
- Medill News Service