

RPM Open for Business Program
Application Form



Please complete this entire form to avoid any delays. By applying for the RPM Open for Business Program, you certify that your organization meets the eligibility requirements.

Please visit transitchicago.com/rpm/openforbusiness for complete eligibility rules.

Certify Eligibility

The following information is needed to confirm eligibility.

Legal Business Name:

Preferred Business Name to be used in Materials:

Business or nonprofit is located within the boundaries of the RPM Phase One Project areas.

Check one:

- Yes, within the LBMM or RPB project area No, located outside the project area

Check the one that best applies to your organization:

- Small business as defined by the U.S. Small Business Administration size standards
 Nonprofit organization, 501 (c)(3) status
 Major attraction or entertainment venue
 Other: _____

Does the primary function of the business or nonprofit violate the CTA Advertising Policy?

- Yes No

Contact Information

Owner/CEO/Executive Director/Main Point of Contact

First Name: _____ Last Name: _____

Physical Address of Organization (Cannot be a P.O. Box)

Address: _____

City, State, ZIP Code: _____ Phone: _____

Mobile: _____ Email: _____

Select the one that best describes your organization:

- Retail (clothing, bookstore, etc.) Food Service (restaurant, bakery, etc.)
 Entertainment (concert hall, theater, etc.) Activity (museum, gallery, tour guides, etc.)
 Local Service (hair salon, gym, etc.)

Select the closest impacted station to your physical location:

- Belmont Lawrence Argyle Granville
 Berwyn Bryn Mawr Thorndale

Directory Listing

The following information will be placed on the consumer-facing website in the Business Directory listing section. Each organization is allowed two active links for consumers to learn more and make purchases.

Please provide a short description of your organization, what you do, what you offer, why shop/buy from you, etc._____

Please provide two links and a phone number that customers can use to learn more, order online, order by phone.

Link #1: _____

Link #2: _____

Phone: _____

What specials do you offer (i.e., lunch specials, loyalty programs, discounts)?

Do you have a logo and/or high-resolution images that highlight the organization? These items will be used in the Directory listing.

Yes, I do, and I will coordinate with you to send via email

No, I do not. Please contact me to coordinate a free photo shoot, if I qualify

Please provide social media page links or handles:

Facebook: _____

Instagram: _____

Twitter: _____

Other: _____

Do you authorize the CTA Open for Business Program to use any images or videos posted on your social media pages or website? If yes is selected, the Open for Business Program Manager will notify you for awareness.

Yes, the CTA Open for Business Program can use images or videos on my social media pages or website for marketing efforts

No, please contact me if a photo or video from my social media pages or website is desired for use in marketing efforts

Chamber of Commerce Membership(s) or Affiliation(s) – Check all that apply:

Andersonville Chamber of Commerce

Edgewater Chamber of Commerce

Uptown United

Lakeview East Chamber of Commerce

Other: _____

Do you identify your business as any of the following? Check all that apply.

Black-owned business

AAPI-owned business

Woman-owned business

Hispanic-owned business

LGBTQ+-owned business

Prefer not to answer

By signing below, you certify that your organization meets the eligibility requirements to participate in the RPM Open for Business Program.

Signature: _____

Date: _____

Please send completed form to:

RPM Open for Business Manager

C/O Purple Group

714 S. Dearborn St., Floor 3

Chicago, IL 60605-3840