

PRESIDENT'S REPORT

April 14, 2010

GOING GREEN CAMPAIGN

- Promotes the positive environmental impact that an individual can make by choosing public transit
 - “Going Green” Fast Facts on digital signs
 - Car cards on buses and rail cars
 - Station posters at 40 locations
 - Launch of “Going Green” web page



The banner features a blue sky with white clouds and a green grassy foreground. In the background, a silhouette of the Chicago skyline is visible. On the left, there is a "cta" logo and the text "GOING GREEN" in a stylized font. In the center, the number "\$11,298" is displayed in large green digits. To the right, there is text about average annual savings for a Chicagoan who chooses transit over car ownership, along with a source citation. In the top right corner, the "CHICAGO CLIMATE ACTION PLAN" logo is present. At the bottom left, there is a small text box with the URL "transitchicago.com/GoingGreen".

cta **GOING GREEN**

\$11,298

Average annual savings for a Chicagoan who chooses transit over car ownership.

With all that dough, you could buy four bleacher seats for every home game this season!

Source: American Public Transportation Association: "Transit Savings Report"

CHICAGO CLIMATE ACTION PLAN

Learn how CTA can help make your world greener
transitchicago.com/GoingGreen

NEW GOING GREEN WEB PAGE

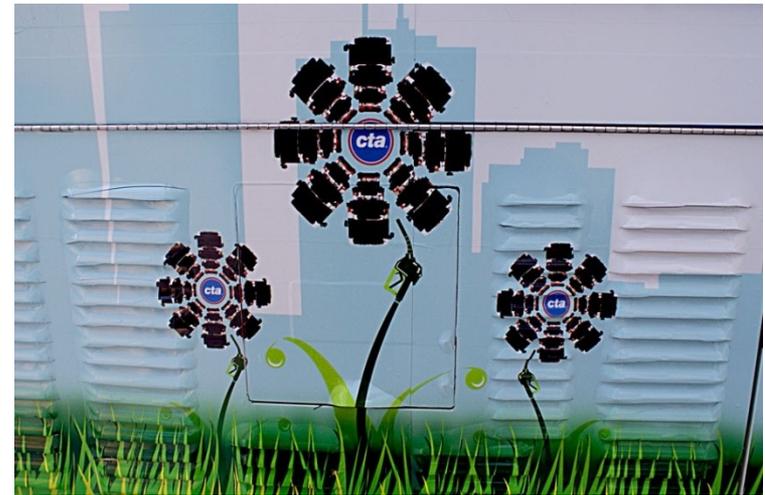
- www.transitchicago.com/GoingGreen
- Features sustainable transportation, clean vehicles, multimodal connections, efficient facilities, resource recycling, and a list of environmental grants applied for

The screenshot shows the CTA website's 'Going Green' page. At the top, the CTA logo and 'chicago transit authority' are displayed. A search bar is located in the top right corner. The navigation menu includes 'Travel Information', 'Riding CTA', 'News & Initiatives', 'Buy Fares & Gifts', 'About CTA', and 'Doing Business'. The sidebar on the left lists various links such as 'Press Releases', 'Reports and Notices', '@ the CTA (Newsletter)', 'Performance Metrics & Reports', 'Slow Zone Elimination', 'Connections (TV Show)', 'Mystery Shopper', 'Charter Train', 'Transit Benefit Fare Program', 'U-Pass', 'Planning & Expansion', 'Red Line Extension', 'Orange Line Extension', 'Yellow Line Extension', 'Information on H1N1 Flu', and 'Developer Center'. The main content area features a large 'GOING GREEN' title with a recycling symbol. Below the title, a paragraph states: 'Public transit plays an integral part in a greener, more sustainable community.' The 'CTA Green Initiatives' section follows, with a paragraph: 'The Chicago Transit Authority is an environmentally-conscious provider of public transit. We are committed to enhancing the quality of life of our customers, neighbors, and employees through reduced regional emissions, improved energy efficiency, increased recycling and other best practices in resource conservation.' Below this, a list of five areas is provided: 'Sustainable Transportation', 'Clean Vehicles', 'Multimodal Connections', and 'Efficient Facilities'. A 'Plan a trip' widget is also visible, with fields for 'Start (e.g. O'Hare Airport)', 'End (e.g. 1 N State St, Chicago, IL)', and a 'Leave Now' button. The widget also includes a 'Depart or Arrive' section with a date and time selector, and a 'Get directions with:' section featuring 'Google Transit' and 'goroo' logos.



CTA EcoBus

- Highlights green aspects of a 40 foot 900 series hybrid bus
- CTA EcoBus to promote benefits of public transit at:
 - ChicaGO Green Expo at Lincoln Park Zoo on April 17 & 18
 - Earth Day Celebration Event at Daley Plaza on April 22





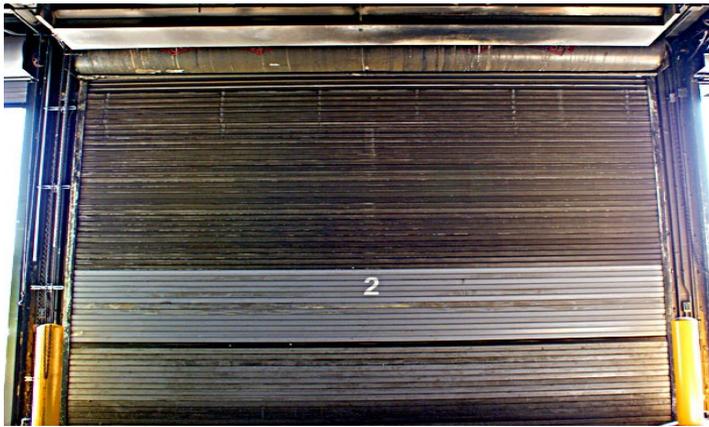
CTA EcoBUS ON DISPLAY



SUSTAINABILITY INITIATIVES

■ High-Speed Garage Doors

- Reduce heat and air loss by replacing conventional steel roll-up doors with high-speed doors
- Doors close 50 times faster than a conventional door
- Conserve natural gas and save on energy costs



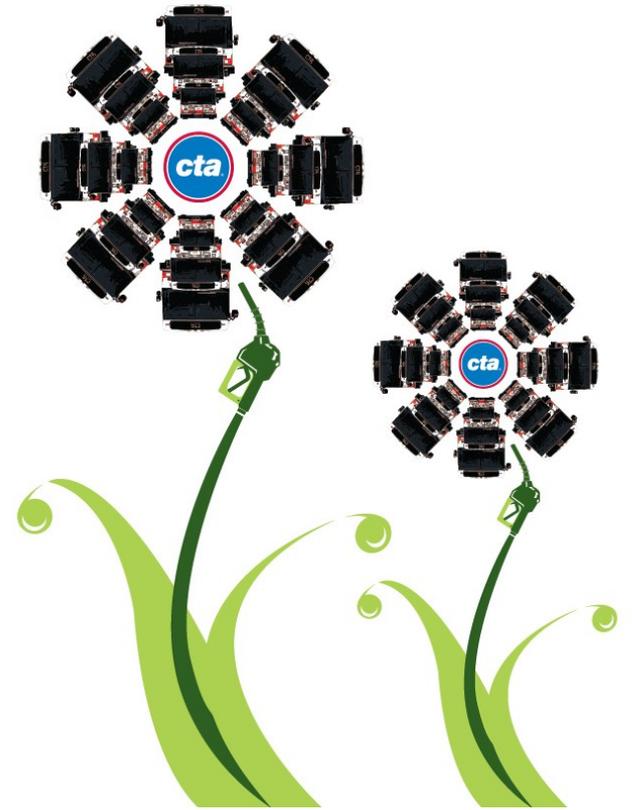
Current Roll-Up Doors



New High Speed Garage Doors

SUSTAINABILITY INITIATIVES

- New Boilers and Air Handling Equipment
 - Reduce natural gas and electricity consumption
- Sustainable Facility Design Training
 - Train in-house architects and engineers to be LEED certified
- Diesel Particulate Filter Pilot
 - Awarded CMAQ funds to install diesel particulate filters on some buses
 - Pilot impact of filters on engine performance starting in 2011



REDUCE
YOUR CARBON
FOOTPRINT

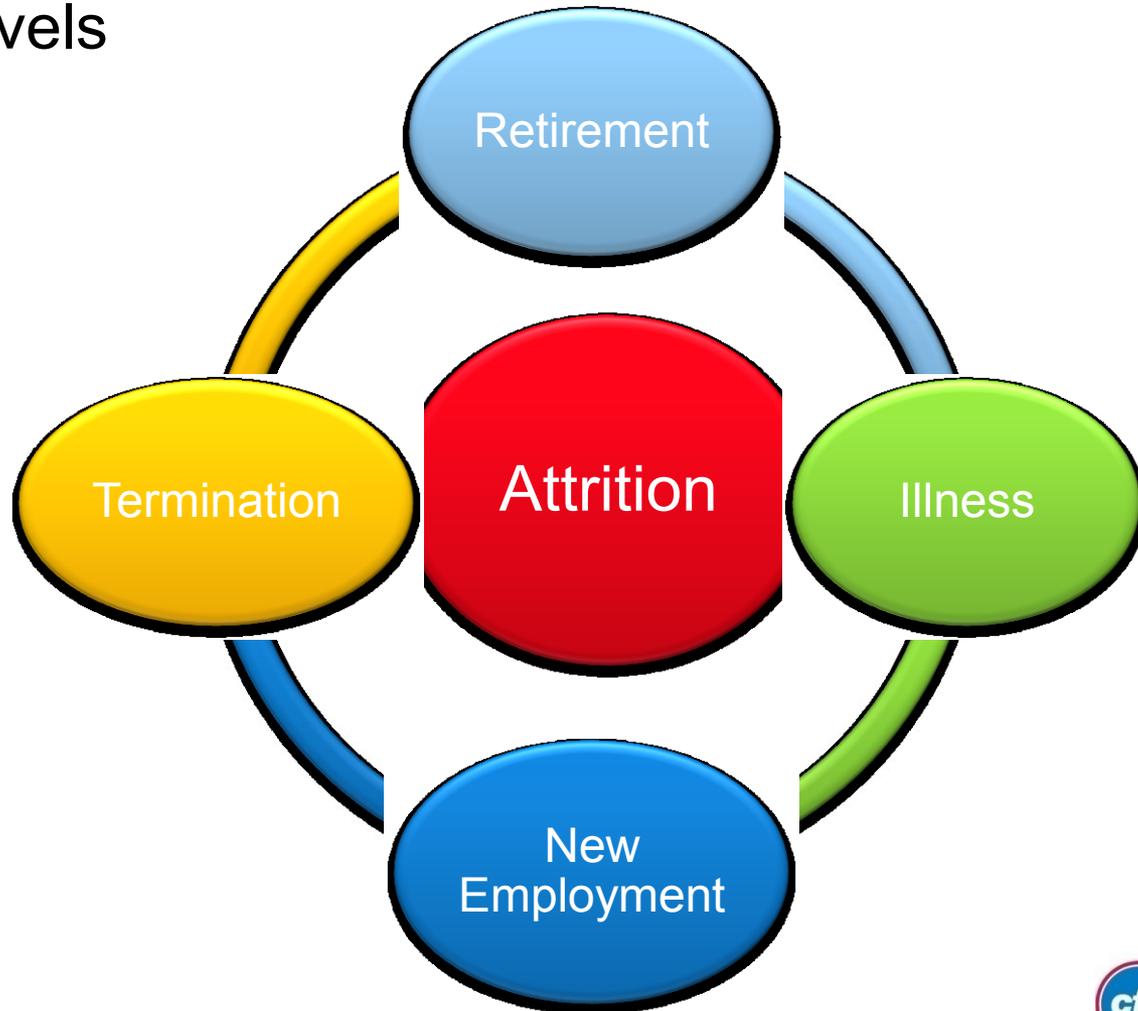


 **GOING GREEN** 
LEARN HOW YOU CAN TAKE ACTION TODAY. VISIT US AT
transitbicago.com/goinggreen

 **GOING GREEN**

RECALL OF LAID OFF EMPLOYEES

- Replace employees who have left due to attrition by calling back some laid off employees, thus maintaining current service levels



FARE CARD EXPIRATIONS

88,000 cards will expire between now and end of year

Time to renew?



Chicago Card and
Chicago Card Plus
expire every four years.

Check your card today.



For more information, visit transitchicago.com
or call 1-888-YOUR-CTA (TTY: 1-888-CTA-TTY1)



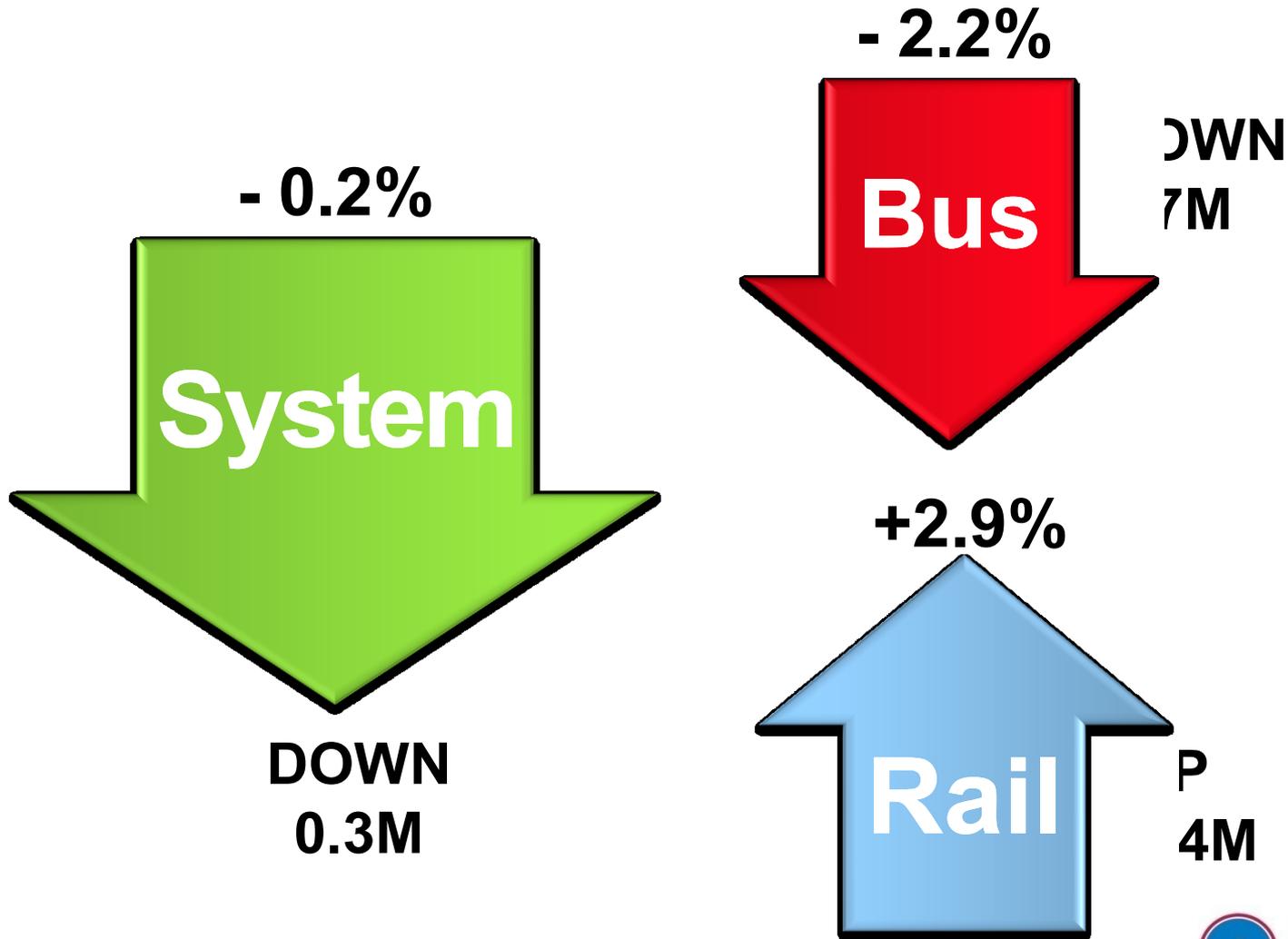
REVENUE GENERATING LEASE

- Estimated \$540,000 in additional revenue over the life of the agreement



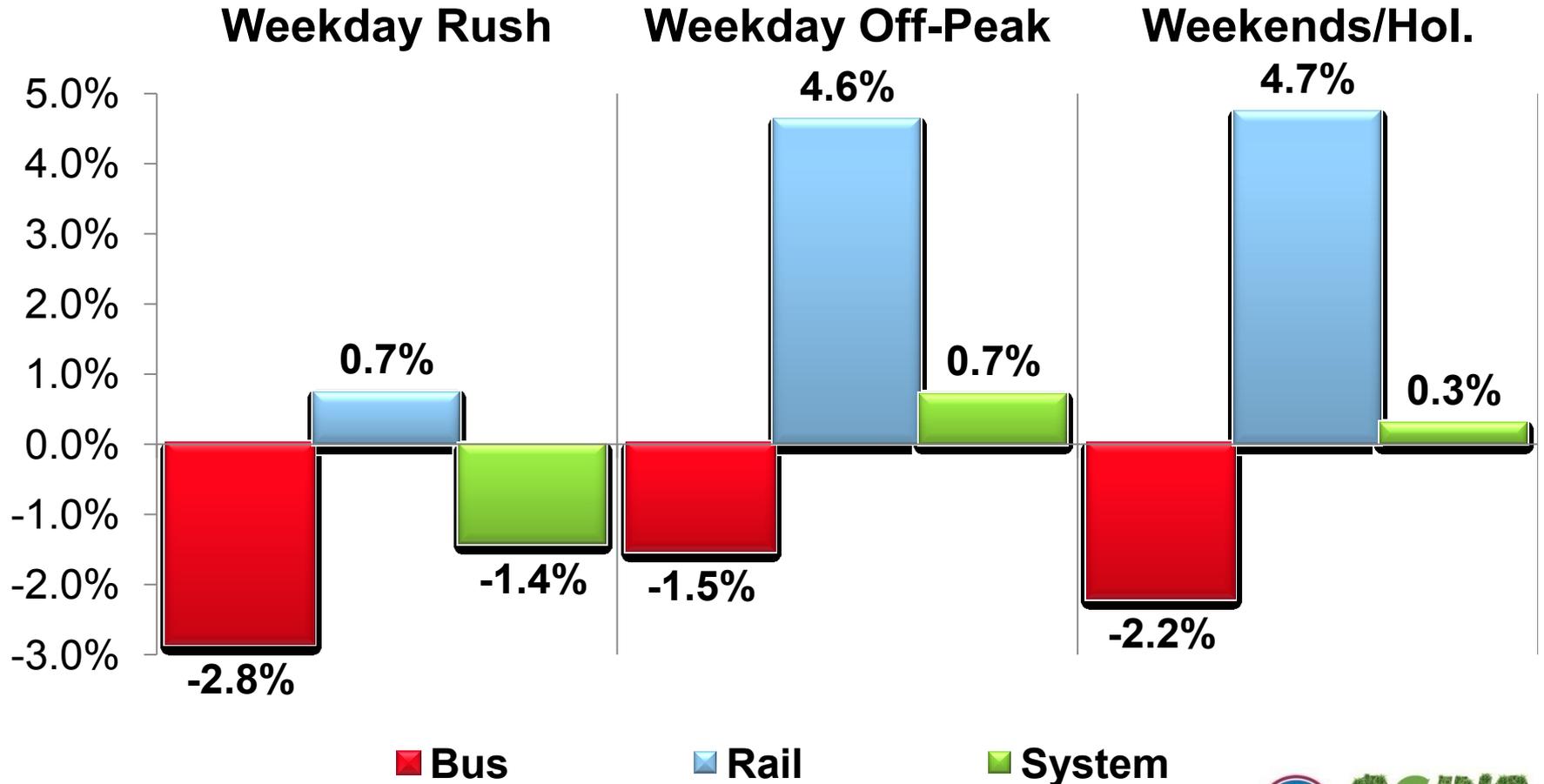
1ST QUARTER 2010 RIDERSHIP

■ 124.5 million rides provided January thru March



1ST QUARTER 2010 BY TIME PERIOD

- Less commuters during rush periods
- Off-peak growth on rail





FAREWELL AND GOOD LUCK GIA AND PAUL