PRESIDENT’S REPORT

April 14, 2010
**GOING GREEN CAMPAIGN**

- Promotes the positive environmental impact that an individual can make by choosing public transit
  
  - “Going Green” Fast Facts on digital signs
  - Car cards on buses and rail cars
  - Station posters at 40 locations
  - Launch of “Going Green” web page

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Average annual savings for a Chicagoan who chooses transit over car ownership.

With all that dough, you could buy four bleacher seats for every home game this season!

Source: American Public Transportation Association: "Transit Savings Report"
www.transitchicago.com/GoingGreen

- Features sustainable transportation, clean vehicles, multimodal connections, efficient facilities, resource recycling, and a list of environmental grants applied for
**CTA EcoBus**

- Highlights green aspects of a 40 foot 900 series hybrid bus

- CTA EcoBus to promote benefits of public transit at:
  - ChicaGO Green Expo at Lincoln Park Zoo on April 17 & 18
  - Earth Day Celebration Event at Daley Plaza on April 22
CTA EcoBus On Display
High-Speed Garage Doors

- Reduce heat and air loss by replacing conventional steel roll-up doors with high-speed doors.
- Doors close 50 times faster than a conventional door.
- Conserve natural gas and save on energy costs.
SUSTAINABILITY INITIATIVES

- New Boilers and Air Handling Equipment
  - Reduce natural gas and electricity consumption

- Sustainable Facility Design Training
  - Train in-house architects and engineers to be LEED certified

- Diesel Particulate Filter Pilot
  - Awarded CMAQ funds to install diesel particulate filters on some buses
  - Pilot impact of filters on engine performance starting in 2011
REDUCE
YOUR CARBON
FOOTPRINT
Replace employees who have left due to attrition by calling back some laid off employees, thus maintaining current service levels.
Fare Card Expirations

88,000 cards will expire between now and end of year

Time to renew?

Chicago Card and Chicago Card Plus expire every four years.

Check your card today.

For more information, visit transitchicago.com or call 1-888-YOUR-CTA (TTY: 1-888-CTA-TTY1)
Revenue Generating Lease

Estimated $540,000 in additional revenue over the life of the agreement
124.5 million rides provided January thru March

- **System:**
  - DOWN 0.3M
  - - 0.2%

- **Bus:**
  - DOWN 7M
  - - 2.2%

- **Rail:**
  - UP 4M
  - +2.9%
1ST QUARTER 2010 BY TIME PERIOD

Less commuters during rush periods
Off-peak growth on rail

Weekday Rush  Weekday Off-Peak  Weekends/Hol.

- Bus  - Rail  - System

-2.8% -1.4% -1.5%  4.6%  0.7%  0.7%  4.7%  0.3%
Farewell and Good Luck Gia and Paul