

PRESIDENT'S REPORT

November 10, 2010



CTA Bus Tracker Wins Award

- 2010 Chicago Innovation Award Winner
- One of ten awardees
- Selected from 75 nominees



CHICAGO INNOVATION AWARDS



EVOLUTION OF BUS TRACKER

cta ctabustracker.com bus tracker

1. SELECT ROUTE: 56 - Milwaukee
2. SELECT DIRECTION: North Bound
3. SELECT STOP: Madison & Wells

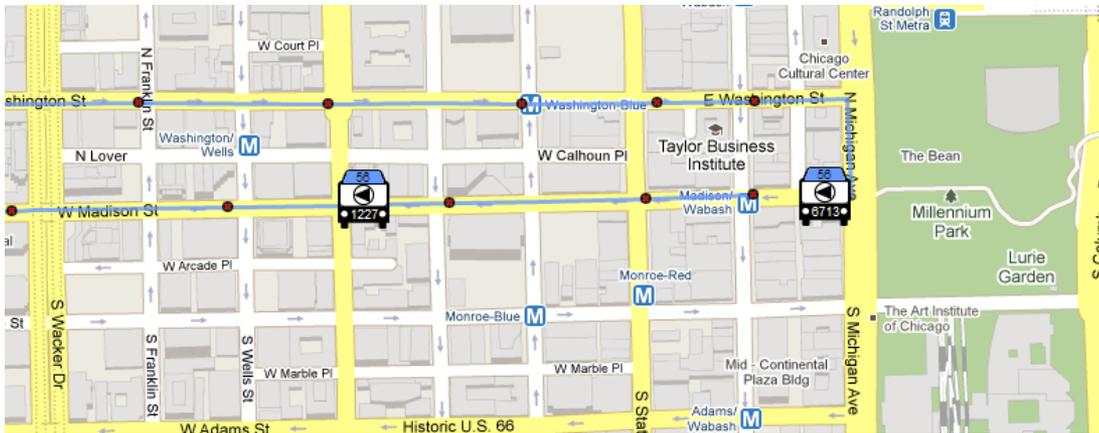
SHOW ALL BUSES FOR THIS STOP

Madison & Wells (North Bound) 3:13 PM 67°F

ROUTE / DESTINATION ESTIMATED ARRIVAL / BUS #

20 To Austin	APPROACHING	1065
56 To Jefferson Park Blue Line	APPROACHING	1227
20 To Austin	4 MINUTES	1336
124 To Ogilvie & Union Stations	6 MINUTES	1658
60 To Cicero/24th Pl	6 MINUTES	801

powered by Clever Devices



cta bus stop

66 Chicago

Chicago 800N, Austin 6000W, Pulaski 4000W, Blue Line 1200W, Brown/Purple Lines 300W, Red Line 0 E/W, Columbus Parkbanks 300W, Grand 530N, Navy Pier, Illinois 500N

East to Navy Pier
Daily, early morning thru late evening
overnight (owl) service from Pulaski to Downtown (State/Washington)

TP 8742

TEXT CTABUS 550 to 41411 for estimated arrival times.
transitchicago.com 836-7000 TTY (312) 836-4949

Stop ID#



2011 OPERATING BUDGET

(IN THOUSANDS)

Labor	\$931,179
Material	\$72,762
Fuel	\$54,487
Power	\$30,070
Injuries & Damages	\$15,000
Security Services	\$34,109
Other Expenses	\$200,149
Total Expenses	\$1,337,756

Farebox	\$523,660
Non-Farebox	\$60,591
Public Funding	\$529,305
State Fare Agreement	\$83,000
Reduced Fare Subsidy	\$28,000
Capital Transfer	\$113,200
Total Revenues	\$1,337,756



INITIATIVES TO ADVANCE IN 2011

- First order of new rail cars
- Open fare project
- Biometric time and attendance system
- Bus overhaul
- Bus garage and rail station rehabilitation
- Substation upgrades
- Track replacement to eliminate and prevent slow zones
- New revenue opportunities





SPRINT/NEXTEL COMING TO CTA'S SUBWAY



CORPORATE SPONSORSHIP PROGRAM

- Find new ways to generate revenue
- Enhance the customer experience
- Sponsorship opportunities could include:
 - Rail lines, stations and retail spaces
 - Bus routes
 - Special events or service
 - Informational materials



Identify and value assets for sponsorship opportunities

Determine revenues, benefits and goals

Implement program and solicit corporate sponsorships



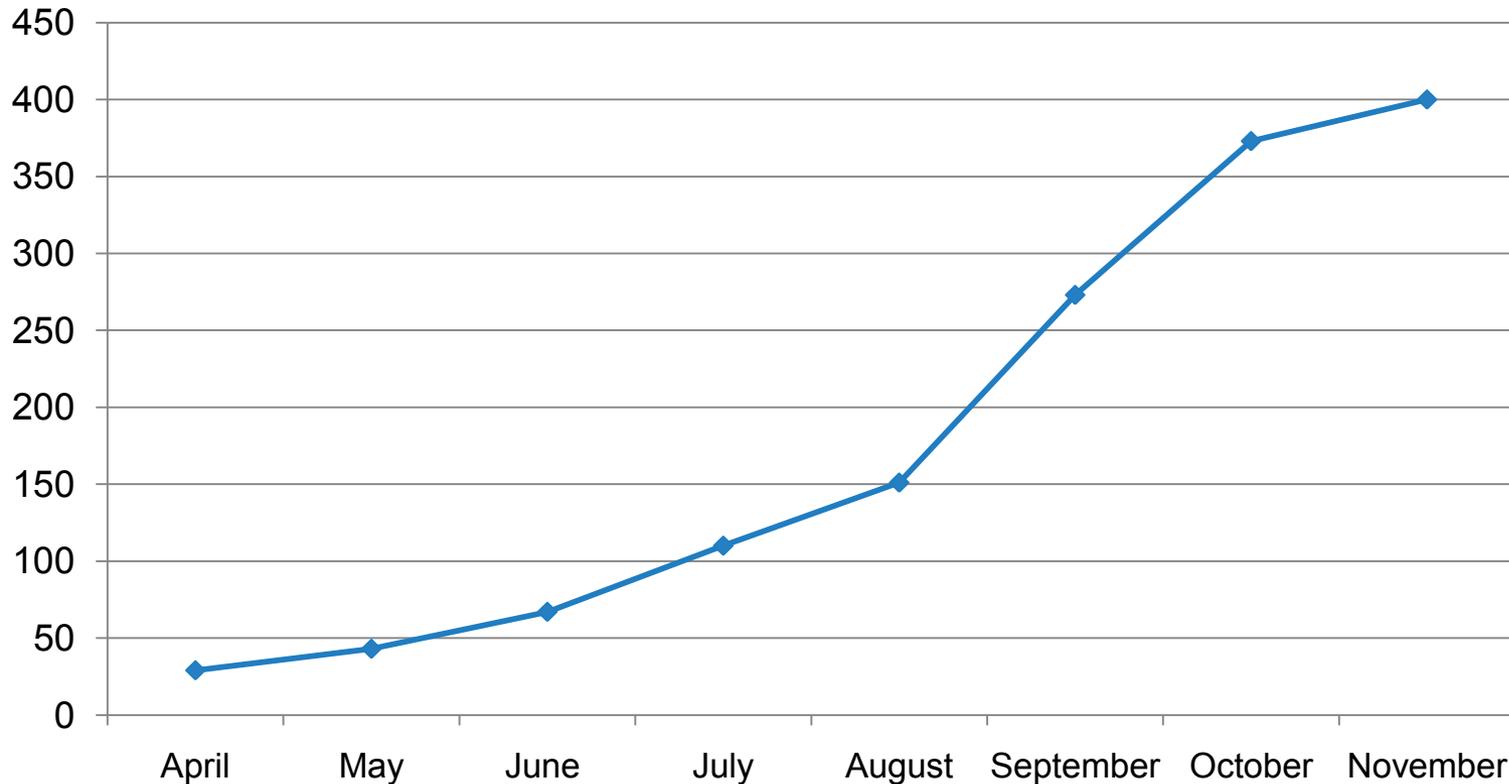
(Photo: Kate Joyce Studios)



RECALL UPDATE

- Eligible laid off employees continue to be recalled as other operating employees resign or retire

Employee Recalls 2010
Year to Date





(Photo: Kate Joyce Studios)

WELCOME TO THE CTA



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