PRESIDENT’S REPORT

November 10, 2010
CTA Bus Tracker Wins Award

- 2010 Chicago Innovation Award Winner
- One of ten awardees
- Selected from 75 nominees
# Evolution of Bus Tracker

## CTA Bus Tracker Interface

### Route/Destination
- **20**: To Austin - APPROACHING 1055
- **56**: To Jefferson Park Blue Line - APPROACHING 1227
- **20**: To Austin - 4 MINUTES 1336
- **124**: To Ogilvie & Union Stations - 6 MINUTES 1650
- **60**: To Cicero/24th Pl - 6 MINUTES 801

## Bus Stop Map

- **66 Chicago**
- **Stop ID**: 550
  -Naval Pier
  -Daily, early morning thru late evening
  -Overnight (owl) service from Pulaski to downtown (State/Washington)

---

### CTA Contact Information
- [transitchicago.com](http://transitchicago.com) 836-7000 TTY (312) 836-4949
# 2011 Operating Budget

**(in thousands)**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Labor</td>
<td>$931,179</td>
</tr>
<tr>
<td>Material</td>
<td>$72,762</td>
</tr>
<tr>
<td>Fuel</td>
<td>$54,487</td>
</tr>
<tr>
<td>Power</td>
<td>$30,070</td>
</tr>
<tr>
<td>Injuries &amp; Damages</td>
<td>$15,000</td>
</tr>
<tr>
<td>Security Services</td>
<td>$34,109</td>
</tr>
<tr>
<td>Other Expenses</td>
<td>$200,149</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$1,337,756</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Farebox</td>
<td>$523,660</td>
</tr>
<tr>
<td>Non-Farebox</td>
<td>$60,591</td>
</tr>
<tr>
<td>Public Funding</td>
<td>$529,305</td>
</tr>
<tr>
<td>State Fare Agreement</td>
<td>$83,000</td>
</tr>
<tr>
<td>Reduced Fare Subsidy</td>
<td>$28,000</td>
</tr>
<tr>
<td>Capital Transfer</td>
<td>$113,200</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>$1,337,756</strong></td>
</tr>
</tbody>
</table>
INITIATIVES TO ADVANCE IN 2011

- First order of new rail cars
- Open fare project
- Biometric time and attendance system
- Bus overhaul
- Bus garage and rail station rehabilitation
- Substation upgrades
- Track replacement to eliminate and prevent slow zones
- New revenue opportunities
Sprint/Nextel Coming to CTA's Subway
Corporate Sponsorship Program

- Find new ways to generate revenue
- Enhance the customer experience
- Sponsorship opportunities could include:
  - Rail lines, stations and retail spaces
  - Bus routes
  - Special events or service
  - Informational materials

Identify and valuate assets for sponsorship opportunities

Determine revenues, benefits and goals

Implement program and solicit corporate sponsorships

(Photo: Kate Joyce Studios)
Eligible laid off employees continue to be recalled as other operating employees resign or retire.
Welcome to the CTA

(Photo: Kate Joyce Studios)
PRESIDENT’S REPORT

November 10, 2010