

BUS RAPID TRANSIT



Federal Grant

-  Participated with the City in application for USDOT Congestion Reduction Demonstration funding
-  On April 29th Transportation Secretary Mary Peters announced with Mayor Daley that Chicago would receive \$153.1 million
 -  Includes funds for BRT in 4 corridors
 -  Purchase of articulated hybrid buses
-  CTA and City will work together to apply for available funds
-  To meet Federal requirements it will be necessary to do additional planning and public outreach



Multi-Step Process

Program Appl.

We Are Here

Formal Grant Appl.

Federal Review Process

Design/Build

START

Summer '09



Corridors

-  **Application locations based on the following criteria:**
 -  **High average daily ridership**
 -  **High potential to increase travel speed**
 -  **High average customer trip length**
 -  **Complements variable pricing strategy**
 -  **Provides direct service to downtown area OR**
 -  **Feeds downtown-oriented rail and express bus line**
-  **Based on criteria analysis, 4 corridors selected**
 -  **Jeffrey**
 -  **Halsted**
 -  **79th Street**
 -  **Chicago**



Bus Rapid Transit

1 Shorter Travel Times

2 Predictability

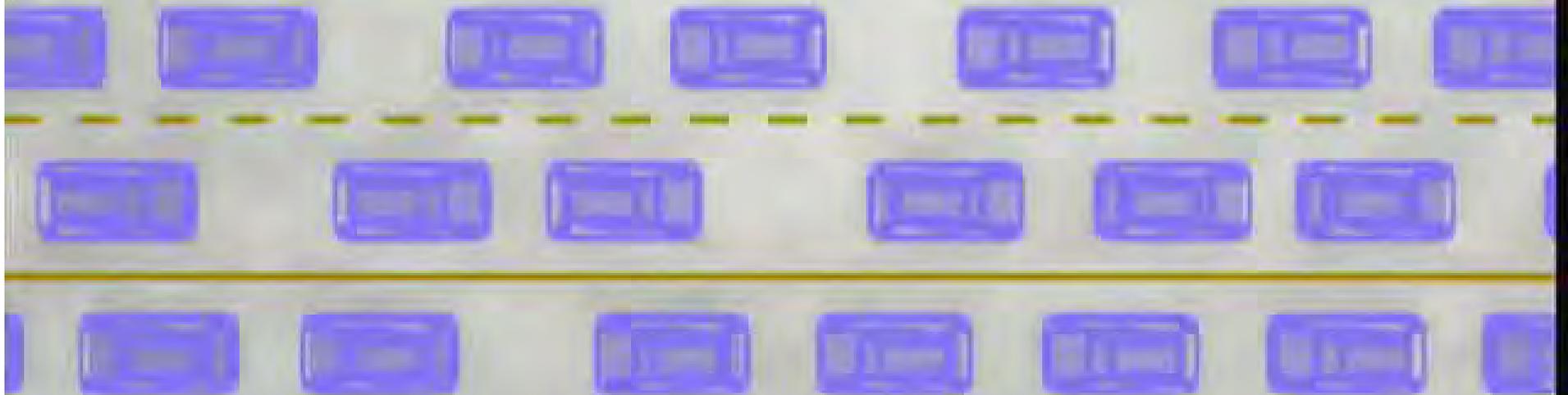
3 Technology Driven



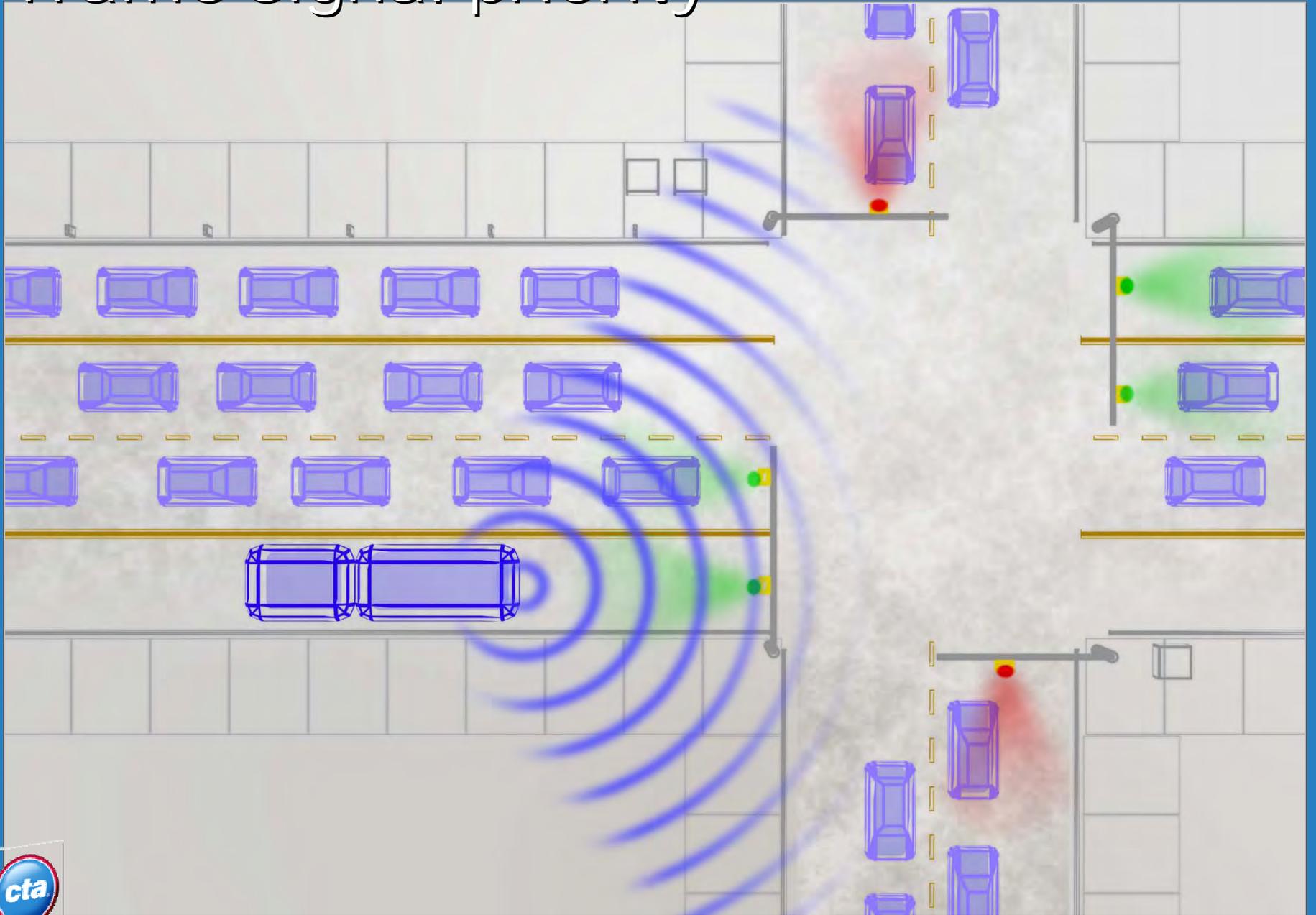
Dedicated Lanes



Evening Rush



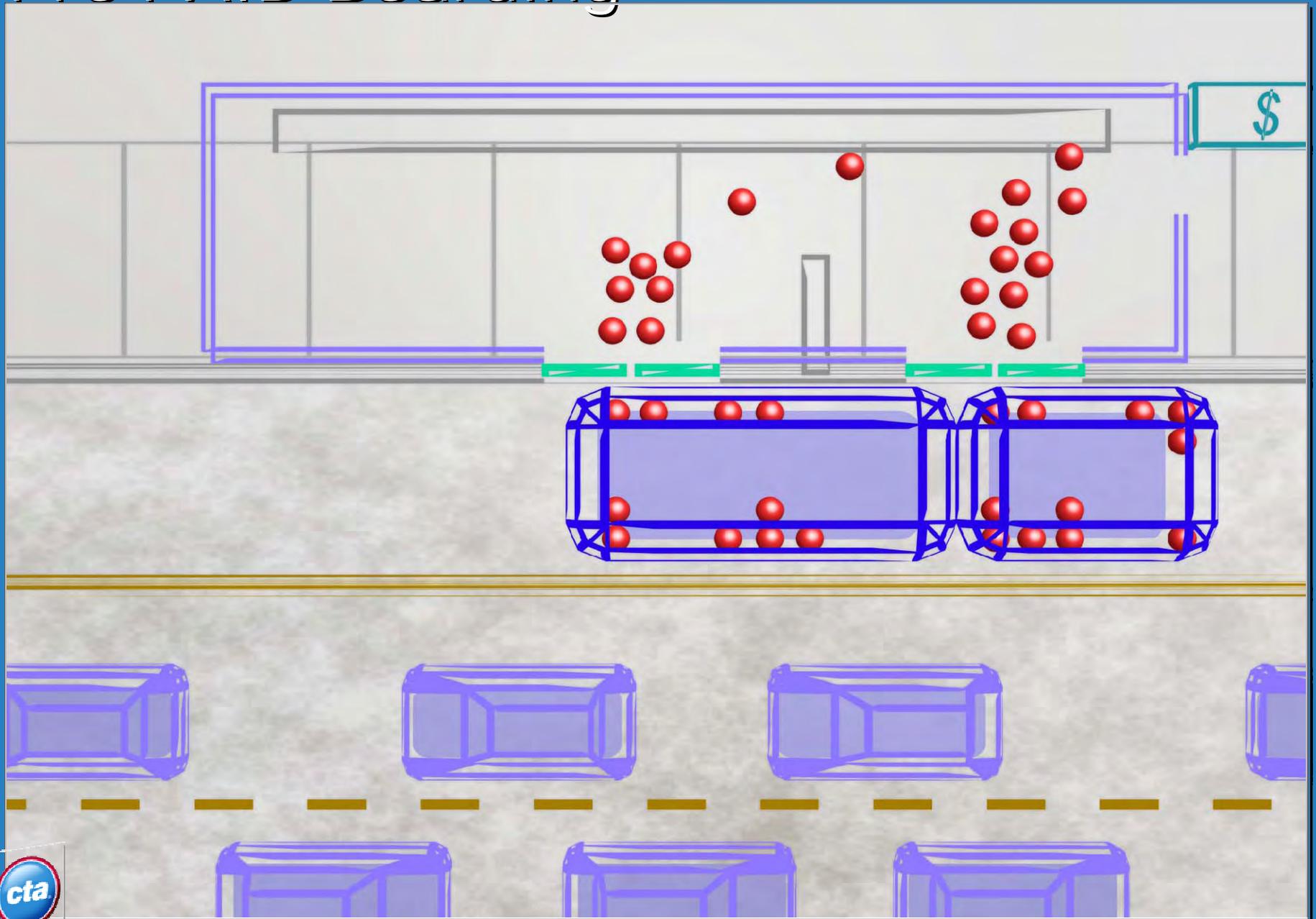
Traffic signal priority



Free Flow Boarding



Pre-PAID Boarding



Transit Hubs



Transit Hubs

-  **Lighted, Open-air Structures**
-  **Real-Time Digital Signage**
-  **Platform Heaters**
-  **Transit Card Vending Machines**
-  **Pre-paid Boarding Station**

