

ORDINANCE NO. 95-160

AN ORDINANCE AUTHORIZING  
CONTRACTS FOR SPECIAL  
REQUIREMENTS

WHEREAS, The Chicago Transit Board has determined that the following items of services, supplies and/or equipment are of a special or unique nature and can only be obtained from a sole source at this time; and

WHEREAS, The Chicago Transit Board has further determined that no useful purpose will be served by advertising or re-advertising for bids for the following; now, therefore:

BE IT ORDAINED BY CHICAGO TRANSIT BOARD  
OF CHICAGO TRANSIT AUTHORITY:

SECTION 1. The Chairman of said Board, or her designee is authorized to enter into contracts with the following named suppliers for furnishing certain requirements as set forth in the following requisitions:

<u>SUPPLIERS</u>	<u>REQUIREMENT</u>	<u>APPROXIMATE VALUE</u>
	<u>Advertising in magazines, newspapers, billboards and on radio during fiscal 1996</u>	
<u>NEWSPAPERS</u>		
Chicago Sun-Times		\$359,835.00
Chicago Tribune		197,835.00
Chicago Daily Defender		59,936.00
Daily Southtown		36,662.00
Pioneer Press		53,612.00
Lerner		16,133.00
Inside Publications Visitor Guide		2,800.00
Windy City Times		5,000.00
North Loop News		2,596.00
River North News		1,950.00
Near North News		2,016.00
Hyde Park Herald		2,556.00
Brighton Park Life		1,920.00
Bridgeport News		2,046.00
Back of Yards Journal		2,250.00
Vondrak Publishing		1,250.00
LaRaza		5,733.00
Extra		6,955.00
Exito		8,190.00
Polish Daily News		2,951.00
Reader		16,994.00
New City		10,020.00

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<u>SUPPLIERS</u>	<u>REQUIREMENT</u>	<u>APPROXIMATE VALUE</u>
<u>NEWSPAPERS</u> (continued)		
College News		\$ 9,750.00
Crain's Chicago Business		23,724.00
Wednesday Journal/Forest Park Review		3,884.00
Today's African-American Chronicle		6,747.00
Westside Journal		6,409.00
Independent Bulletin		4,888.00
Austin Voice		2,457.00
Austin Weekly		1,963.00
Chicago Crusader		6,825.00
Lawndale News		4,498.00
Afrique		2,400.00
<u>MAGAZINES</u>		
Where		18,666.00
Key		18,000.00
Today's Chicago Woman		8,670.00
Navy Pier Program Guide		5,000.00
New Expressions		6,000.00
<u>RADIO</u>		
WBBM AM/FM		75,000.00
WGCI		110,000.00
WEJM/WVAZ		75,000.00
WXRT		75,000.00
WNUA		50,000.00
WJMK/WJJD		50,000.00
WKQX		50,000.00
WLXX		50,000.00
WBEZ		40,000.00
<u>BILLBOARDS</u>		
Gannett		14,000.00
Whiteco		37,800.00
Eller		50,300.00
<u>BUS SIDES</u>		120,000.00
<u>PRINT AND RADIO AD PRODUCTION</u>		50,000.00
<u>TELEVISION AD PRODUCTION</u>		50,000.00
Total Marketing Department Advertising		\$1,826,221.00

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<u>SUPPLIERS</u>	<u>REQUIREMENT</u>	<u>APPROXIMATE VALUE</u>
Motorola, Inc.	Maintenance on mobile and fixed radio communication equipment for 12 months from date of contract Req. B95OP 00633	\$930,000.00
Applied Image Technology	License fee for continued use of computer software required for the operation of the electronic imaging system from January 1, 1996 through December 31, 1996 Req. B95OP 00281	313,020.00
General Railway Signal Corp.	Parts for use at 18th Tower Req. C95FR 6402	135,936.93

SECTION 2. This ordinance shall be in full force and effect from and after its passage.

APPROVED:

  
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Chairman

PASSED:

  
\_\_\_\_\_  
Secretary

November 13, 1995

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