

ORDINANCE NO. 003-94

AN ORDINANCE DECLARING PUBLIC
BIDDING DISADVANTAGEOUS AND
AUTHORIZING THE AWARD OF PRINT
ADVERTISING CONTRACTS TO
ANNOUNCE NORTH AND SOUTH
LAKE SHORE DRIVE SERVICE
IMPROVEMENTS AND ANY OTHER
CTA PROGRAMS AND SERVICES FOR
A PERIOD OF 24 MONTHS FROM THE
DATE OF CONTRACT

WHEREAS, The Chicago Transit Authority wishes to advertise announcements for service improvements and any other CTA programs and services; and

WHEREAS, The Authority has elected to make the public aware of any changes in service that may affect its customers by advertising it in selected publications; and

WHEREAS, Certain daily and weekly publications have been identified as being ideally suited to publicize any service announcement, whereby it is disadvantageous to consider publications other than those named herein to provide this service; and

WHEREAS, Section 54.3-5 of the Regulations Governing Purchase and Sales Transactions provides for the award of contracts in those situations where the Transit Board determines that competitive bidding would be disadvantageous; now, therefore:

BE IT ORDAINED BY THE CHICAGO TRANSIT BOARD
OF THE CHICAGO TRANSIT AUTHORITY:

SECTION 1. That based on the statements set forth in the preamble of this ordinance, the Transit Board hereby determines that competitive bidding for this service is disadvantageous.

SECTION 2. That the Chairman of the Board, or her designee, is hereby authorized to enter into contracts with the following publications at the specified dollar amounts and under the specified contract numbers:

Chicago Citizen News Paper	C03OP08763	-A	\$ 18,405.43
Chicago Defender Publishing Co., LLC	C03OP08763	-B	\$ 17,840.81
Chicago Reader	C03OP08763	-C	\$ 15,028.00
Chicago Sun-Times	C03OP08763	-D	\$123,914.70
Chicago Tribune	C03OP08763	-E	\$ 35,217.00
Exito	C03OP08763	-F	\$ 22,044.75
Tell-Cliff Corp. DBA Extra Community Newspaper/ Citylink	C03OP08763	-G	\$ 8,937.56
Herald Newspapers, Inc.	C03OP08763	-H	\$ 20,482.80
Inside Publications	C03OP08763	-I	\$ 6,851.00
Lawndale News	C03OP08763	-J	\$ 13,260.00

ORDINANCE NO. 003-94

(Continued) -2

Lincoln Park Press	C03OP08763	-K	\$ 3,900.00
Lerner Community Newspaper	C03OP08763	-L	\$ 12,431.25
N'DIGO	C03OP08763	-M	\$ 19,403.80
Today's Chronicle	C03OP08763	-N	\$ 11,843.65
Lambda Publications (Windy City Media Group)	C03OP08763	-O	\$ 7,712.90
	TOTAL COST		<u>\$337,273.65</u>

SECTION 3. This ordinance shall be in full force and effect from and after its passage.

APPROVED:

PASSED:

Chairman

Assistant Secretary

August 6, 2003

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