

ORDINANCE NO. 003-96

AN ORDINANCE DECLARING PUBLIC
BIDDING DISADVANTAGEOUS AND
AUTHORIZING A CONTRACT FOR
ADVERTISING OF CTA SERVICE IN
THE CHICAGO TRAVEL PLANNER'S
GUIDE AND THE OFFICIAL VISITOR'S
GUIDE WITH WEAVER CHICAGO
PUBLICATIONS, INC.

WHEREAS, The Chicago Transit Authority is in need of advertising service to provide CTA service information to tourists and visitors to the Chicago/CTA operating area; and

WHEREAS, Weaver Chicago Publications is the official publisher of the Official Visitor's Guide and the Travel Planner's Guide for the Chicago Convention and Tourism Bureaus, which distribute to all major tourist, convention and visitor locations; and

WHEREAS, The Authority is unable to economically duplicate this level of advertising to the tourist, convention and visitor market; and

WHEREAS, It is disadvantageous for the Authority to seek competitive bidding for this type of advertising service; and

WHEREAS, Section 54.3-5 of the Regulations Governing Purchase and Sales Transactions provides for the award of contracts in those situations where the Transit Board determines that competitive bidding would be disadvantageous; now, therefore:

**BE IT ORDAINED BY THE CHICAGO TRANSIT BOARD
OF THE CHICAGO TRANSIT AUTHORITY:**

SECTION 1. That based on the statements set forth in the preamble of this ordinance, the Transit Board hereby determines that competitive bidding for this service and products is disadvantageous.

SECTION 2. That the Chairman of the Board, or her designee, is hereby authorized to enter into a contract with Weaver Chicago Publications, Inc., to provide advertising for a two-year period for seventy thousand six hundred eighty seven dollars (\$70,687.00) under Requisition B03OP01665.

SECTION 3. This ordinance shall be in full force and effect from and after its passage.

APPROVED:

PASSED:

Chairman

August 6, 2003

Assistant Secretary

August 6, 2003