

ORDINANCE NO. 016-8

AN ORDINANCE DECLARING PUBLIC  
BIDDING DISADVANTAGEOUS AND  
AUTHORIZING AWARD OF A  
CONTRACT TO SVANACO, INC. D/B/A  
AMERICANEAGLE.COM, INC. FOR  
WEBSITE HOSTING AND  
MAINTENANCE SERVICES FOR A  
PERIOD OF UP TO THREE YEARS  
WITH TWO FUNDED ONE-YEAR  
OPTIONS

---

WHEREAS, SVANACO, Inc. d/b/a Americaneagle.com, Inc. ("AE") currently hosts and maintains the Authority's customer websites, including its flagship webpage 'transitchicago.com'; and

WHEREAS, AE has also developed custom databases, applications and interface features ("custom features") that allow the Authority to disseminate critical service information to customers through the websites as well as through other means such as text messaging, email, third party web applications and digital signage; and

WHEREAS, AE developed the custom features to specifically serve the Authority's needs, and such features would not easily translate to another host; and

WHEREAS, Changing the website hosting and maintenance service provider would require redevelopment of the websites and custom features to establish a hosting environment for the new provider, which would cost the Authority additional time and dollars; and

WHEREAS, It would be disadvantageous for the Authority to competitively bid this service due to the duplicative and costly work required and the risk of disruption of service associated with awarding a contract to a new provider; and

WHEREAS, Section 1.4D of the Procurement Policy and Procedures provides for the award of contracts in those situations where federal funds are not utilized and the Chicago Transit Board determines that competitive bidding would be disadvantageous; now, therefore:

BE IT ORDAINED BY THE CHICAGO TRANSIT BOARD  
OF THE CHICAGO TRANSIT AUTHORITY:

SECTION 1. Based on the statements set forth in the preamble of this ordinance, the Transit Board hereby determines that competitive bidding for this service is disadvantageous.

ORDINANCE NO. 016-8  
(Continued) -2

SECTION 2. The Chairman of the Transit Board of the Chicago Transit Authority, or his designee, is hereby authorized to enter into a contract with SVANACO, Inc. d/b/a Americaneagle.com, Inc. for website hosting and maintenance services for a period of three (3) years with two (2) funded one-year options, for a total not-to-exceed amount of \$1,678,500.00 under Requisition No. B15OP03418.

SECTION 3. The Chairman, or his designee, is further authorized to take such actions and to execute such documents as may be necessary to implement the objections of this ordinance.

SECTION 4. This ordinance shall be in full force and effect from and after its passage.

APPROVED:

PASSED:

---

Chairman

January 13, 2016

---

Assistant Secretary

January 13, 2016