

ORDINANCE NO.001-85

AN ORDINANCE DECLARING PUBLIC
BIDDING DISADVANTAGEOUS AND
AUTHORIZING THE ADVERTISEMENT OF
CTA SERVICE IN THE CHICAGO'S
OFFICIAL VISITOR'S GUIDE AND THE
CHICAGO TRAVELER'S PLANNER'S
GUIDE

WHEREAS, The Chicago Transit Authority desires to provide CTA service information to tourists and visitors to the Chicago/CTA operating area; and

WHEREAS, Weaver Chicago Publications is the publisher of the Official Visitor Guide (published three times per year) and the Travel Planners Guide for the Chicago Convention and Tourism Bureau (published annually) and distributed to all major tourist, convention and visitor locations; and

WHEREAS, CTA is unable to economically duplicate this level of advertising to the tourist, convention and visitor market; and

WHEREAS, It is disadvantageous for the CTA to seek competitive bidding for this type of advertising service because Weaver Chicago Publications provides the broadest range of coverage for visitors guides offered in Chicago; and

WHEREAS It is CTA's desire to use Weaver Chicago Publications to provide CTA service information in its two (2) publications; and

WHEREAS, Section 54.3-5 of the Regulations Governing Purchase and Sales Transactions provides for the award of contracts in those situations where the Transit Board determines that competitive bidding would be disadvantageous; now, therefore:

BE IT ORDAINED BY THE CHICAGO TRANSIT BOARD
OF THE CHICAGO TRANSIT AUTHORITY:

SECTION 1. That based on the statements set forth in the preamble of this ordinance, the Transit Board hereby determines that competitive bidding for this service is disadvantageous.

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SECTION 2. That the Chairman of the Board, or her designee, is hereby authorized to enter into a contract with Weaver Chicago Publications, to provide advertising for a one-year period for thirty-five thousand three hundred forty-three dollars and fifty cents (\$35,343.50) under Requisition B01OP01665.

SECTION 3. This ordinance shall be in full force and effect from and after its passage.

APPROVED:

PASSED:

Chairman

Assistant Secretary

June 6, 2001

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