

ORDINANCE NO.001-103

AN ORDINANCE DECLARING PUBLIC
BIDDING DISADVANTAGEOUS AND
AUTHORIZING THE ADVERTISEMENT
OF CTA SERVICES IN THE 'KEY'
WEEKLY-CHICAGOLAND HOTEL AND
VISITOR GUIDE

WHEREAS, The Chicago Transit Authority is in need of advertising to provide CTA service information to tourists and visitors to the Chicago/CTA operating area; and

WHEREAS, Key Magazine is the only weekly visitors guide distributed to all major Chicago area tourist and visitor locations; and

WHEREAS, CTA is unable to duplicate economically this level of advertising to the tourist, convention and visitor market; and

WHEREAS, It is disadvantageous for the CTA to seek competitive bidding for this type of advertising service; and

WHEREAS, Section 54.3-5 of the Regulations Governing Purchase and Sales Transactions provides for the award of contracts in those situations where the Transit Board determines that competitive bidding would be disadvantageous; now, therefore:

BE IT ORDAINED BY THE CHICAGO TRANSIT BOARD
OF THE CHICAGO TRANSIT AUTHORITY:

SECTION 1. That based on the statements set forth in the preamble of this ordinance, the Transit Board hereby determines that competitive bidding for this service is disadvantageous.

SECTION 2. That the Chairman of the Board, or her designee, is hereby authorized to enter into a contract with Key Magazine. Vendor will provide advertising for a period of fifty-two (52) consecutive weeks, for forty-two thousand four hundred ninety-five dollars and forty-four cents (\$42,495.44), under Requisition No. B01OP01349.

SECTION 3. This ordinance shall be in full force and effect from and after its passage.

APPROVED:

PASSED:

Chairman

Assistant Secretary

July 11, 2001

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