

ORDINANCE NO.006-44

AN ORDINANCE DECLARING PUBLIC  
BIDDING DISADVANTAGEOUS AND  
AUTHORIZING THE PUBLICATION OF  
PUBLIC NOTICES IN *LA RAZA*  
NEWSPAPER

WHEREAS, The Chicago Transit Authority is in need of public notices to be advertised to increase greater participation in the contracting process; and

WHEREAS, The Authority has selected *LaRaza Newspaper* as an additional publication to advertise in, as it is one of Chicago's largest publications that focuses primarily on the Hispanic community; and

WHEREAS, The Authority has identified this publication as one that meets its needs due to the demographics it serves, whereby it is disadvantageous for the CTA to seek competitive bidding for this type of advertising service; and

WHEREAS, Section 54.3-5 of the Regulations Governing Purchase and Sales Transactions provides for the award of contracts in those situations where the Transit Board determines that competitive bidding would be disadvantageous; now, therefore:

BE IT ORDAINED BY THE CHICAGO TRANSIT BOARD  
OF THE CHICAGO TRANSIT AUTHORITY:

SECTION 1. That based on the statements set forth in the preamble of this ordinance, the Transit Board hereby determines that competitive bidding for this service is disadvantageous.

SECTION 2. That the Chairman of the Chicago Transit Board, or her designee, is hereby authorized to enter into a contract with *LaRaza Newspaper*, to advertise public notices as needed for a period of up to 24 months from April 12, 2006, in the not-to-exceed amount of fifty thousand dollars (\$50,000.00), under Requisition No. B05OP01775.

SECTION 3. This ordinance shall be in full force and effect from and after its passage.

APPROVED:

PASSED:

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Chairman

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Assistant Secretary

March 16, 2006

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