ORDINANCE NO. 013-33

AN ORDINANCE APPROVING
THE FARE MEDIA REFUND POLICY,
A CONVENIENCE FEE FOR LIMITED
USE TICKETS AND A TRANSIT
ACCOUNT DORMANCY POLICY
UNDER THE OPEN STANDARDS
FARE SYSTEM

WHEREAS, The Chicago Transit Authority ("Authority") desires to implement a modern, state-of-the-art open standards fare payment system ("OSFS"), which will enable the Authority's customers to pay fares in ways already available to consumers when paying for goods and services at any retail store or website, such as credit, debit or prepaid cards ("contactless media"); and

WHEREAS, The Chicago Transit Board has determined that the development and implementation of an OSFS, which will accept credit cards, debit cards and other forms of payment for Authority fares, is in the best interest of the Authority and its customers; and

WHEREAS, The Authority will sell two forms of contactless fare media for the OSFS system: a paper limited use contactless card that cannot be reloaded, and a plastic general purpose reloadable ("GPR") card that can hold stored fare value, act as a period pass and be used as a debit card for traditional retail transactions; and

WHEREAS, Customers who purchase the GPR card at its five dollar (\$5.00) cost and subsequently register the card on the OSFS system within ninety days of purchase will receive a refund to their accounts of the purchase price of the GPR card to be used for transit use only; and

WHEREAS, The paper limited use contactless card will be sold only from rail station vending machines as a one-day pass or for a single ride plus transfer or will be available for large bulk orders directly from the Authority for single ride, 1-day, 3-day and 7-day passes; and

WHEREAS, A fifty cent (\$.50) fee will be added to the purchase price of the limited use media to cover the production cost of the disposable card, but will be waived for the purchase of the one-day pass from a vending machine or for a single ride ticket purchased at O'Hare station; and

WHEREAS, For customers whose accounts are inactive for an eighteen (18) month period, the Authority will institute a dormancy policy that will enable it to draw down balances from the account through regular monthly deductions of five dollars (\$5.00) until the account is reactivated through a single use of the account or the account balance is reduced to zero; now, therefore:

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BE IT ORDAINED BY THE CHICAGO TRANSIT BOARD OF THE CHICAGO TRANSIT AUTHORITY:

SECTION 1. The Chicago Transit Board establishes the fee of Five Dollars (\$5.00) for the purchase of the General Purpose Reloadable ("GPR") card, which will be refunded to a customer's account as stored fare value for transit use only upon registration of the GPR card within ninety (90) days of purchase.

SECTION 2. The President will have the authority to waive the GPR card purchase fee for a limited initial distribution of the GPR card and/or for limited distribution during other promotional periods to encourage migration to the new fare system.

SECTION 3. The Chicago Transit Board establishes a fee of fifty cents (\$0.50) per card for the purchase of disposable limited use media that will be sold at rail stations and through bulk sales except for cards purchased as a one-day pass at rail stations or purchased at O'Hare station for which no fee shall be charged.

SECTION 4. The Chicago Transit Board establishes a dormancy policy for transit accounts that have been inactive for eighteen (18) months, which will convert any unused pass products on the account to stored transit value and will then deduct five dollars (\$5.00) per month from the account until the account is reactivated or the account is reduced to zero.

SECTION 5. This ordinance shall be in full force and effect upon passage and applies to fare media issued and transit accounts established pursuant to OSFS.

APPROVED:	PASSED:
Chairman	Assistant Secretary
March 13, 2013	March 13, 2013