

ORDINANCE NO. 010-90

AN ORDINANCE DECLARING PUBLIC
BIDDING DISADVANTAGEOUS AND
AUTHORIZING THE PURCHASE OF AN
E-MAIL AND DIGITAL SUBSCRIPTION
SERVICE

WHEREAS, The Authority continues to require a system to electronically communicate with its large customer base, via E-mail or pager, concerning planned or emergency delays, reroutes or other pertinent information; and

WHEREAS, The Authority requires this system to be tailored to its unique requirements; and

WHEREAS, The Authority requires an electronic communication system, which does not require any additional hardware, software, database installation or programming requirements on the Authority's network; and

WHEREAS, The Authority requires full control over the content provided to our customers; and

WHEREAS, The Gov Delivery, Inc., GovDelivery E-mail and Digital Subscription Management program fulfills all of the Authority's requirements with an easy to implement, turnkey system; and

WHEREAS, The Gov Delivery, Inc. system is the only known system available that will allow the Authority to provide E-mail and digital subscription service without requiring that third-party content management software be added onto the Authority's network; and

WHEREAS, Section 54.3-5 of the Regulations Governing Purchase and Sales Transactions provides for the award of contracts in those situations where the Transit Board determines that competitive bidding would be disadvantageous; now, therefore:

BE IT ORDAINED BY THE CHICAGO TRANSIT BOARD
OF THE CHICAGO TRANSIT AUTHORITY:

SECTION 1. That based on the statements set forth in the preamble of this ordinance, the Transit Board hereby determines that competitive bidding for this service is disadvantageous.

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SECTION 2. That the Chairman, or his designee, is hereby authorized to enter into a contract with Gov Delivery, Inc. in a not-to-exceed amount of ninety thousand six hundred thirty-nine dollars and thirty-six cents (\$90,639.36), under Requisition No. B10OP03283.

APPROVED:

PASSED:

Chairman

August 11, 2010

Assistant Secretary

August 11, 2010