

ORDINANCE NO.010-62

AN ORDINANCE DECLARING PUBLIC
BIDDING DISADVANTAGEOUS AND
AUTHORIZING THE PLACEMENT OF
PRINT ADVERTISEMENTS IN SELECT
NEWSPAPER PUBLICATIONS TO
PROVIDE ADVERTISEMENTS AND
NOTICES FOR CTA CUSTOMERS

WHEREAS, From time to time, the CTA must place advertisements and/or notices in newspapers in order to notify CTA customers of service related matters, promotional programs and other initiatives; and

WHEREAS, The CTA wishes to develop an pool of newspapers in which to place such advertisements and notices; and

WHEREAS, Advertisements and notices will be placed in some or all of the newspapers identified on Exhibit A, attached hereto, and additional publications may be added to those on Exhibit A as needed to notify the greatest number of customers; and

WHEREAS, Staff recommends that disadvantageous to public bidding contracts be awarded to the vendors identified on Exhibit A so that the CTA can compensate them for future advertisements, if any, required by it; and

WHEREAS, Section 54.3-5 of the Regulations Governing Purchase and Sales Transactions provides for the award of contracts in those situations where the Transit Board determines that competitive bidding would be disadvantageous; now, therefore:

BE IT ORDAINED BY THE CHICAGO TRANSIT BOARD
OF THE CHICAGO TRANSIT AUTHORITY:

SECTION 1. That based on the statements set forth in the preamble of this ordinance, the Chicago Transit Board hereby determines that competitive bidding for this service is disadvantageous.

SECTION 2. That the Chairman of the Board, or his designee, is hereby authorized to enter into contracts with each of the publications listed on Exhibit A for the possible future placement of advertisements and/or notices in them in a total amount for all publication that will not exceed Five Hundred Thousand Dollars (\$500,000.00), under Requisition No. B10OP04005.

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SECTION 3. This ordinance shall be in full force and effect from and after its passage.

APPROVED:

PASSED:

Chairman

May 14, 2010

Assistant Secretary

May 14, 2010

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Exhibit A

Daily Papers:

A – Chicago Sun-Times/Pioneer/Southtown
B – Chicago Tribune/Redeye
C – Hoy
D – Alliance Printers & Publishers Inc.
D/B/A Polish Daily News

Monthly Papers:

DD – Chicago Chinese News (Bi-Monthly)
EE – The Gospel Tribune
FF – NegociosNow

Weekly Papers:

E – Austin Voice
F – Back of the Yards
G – Brighton Park Life
H – Chicago Crusader
I – Chicago Defender Publishing, Co.
J – Chicago Journal
K – Chinese American News
L – Cicero/Berwyn Life D/B/A Suburban Life
Publishing
M – Chicago Citizen Newspaper Group
N – Crain's Chicago Business
O – Extra Publications
P – Free Press
Q – Hyde Park Herald
R – Inside Publications (News-Star)
S – La Raza
T – Lawndale News
U – Nadig Newspapers
V – N'Digo
W – The Gazette
X – Nuevo Siglo
Y – Chicago Reader
Z – Southwest News-Herald
AA – Skyline
BB – Time Out Chicago
CC – Windy City Times
OO – Evanston Round Table
PP – Evanston Sentinel

College / University Papers:

GG – Columbia College
HH – DePaul University
II – Loyola University
JJ – Daily Northwestern
LL – Roosevelt University
MM – University of Chicago
NN – Chicago Flame (serves University of
Illinois at Chicago)