

ORDINANCE NO. 000-29 AN ORDINANCE DECLARING PUBLIC BIDDING  
DISADVANTAGEOUS AND AUTHORIZING THE  
ADVERTISEMENT OF CTA SERVICE IN A  
WEEKLY CHICAGO LAND HOTEL  
PUBLICATION AND VISITOR GUIDE

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WHEREAS, The Chicago Transit Authority (“Authority”) is in need of advertising service to provide the Authority service information to tourists and visitors to the Chicago Authority operating area; and

WHEREAS, Key Magazine is published weekly and distributed to all major tourist, convention and visitor locations; and

WHEREAS, The Authority is unable to economically duplicate this level of advertising to the tourist, convention, and visitor market; and

WHEREAS, Key Magazine is the only print medium able to offer the Authority weekly coverage geared toward Chicago area hotel and visitor sites; and

WHEREAS, It is disadvantageous for the Authority to seek competitive bidding for this type of advertising service; and

WHEREAS, Section 54.3-5 of the Regulations Governing Purchase and Sales Transactions provides for the award of contract in those situations where the Transit Board determines that competitive public bidding would be disadvantageous; now, therefore:

BE IT ORDAINED BY THE CHICAGO TRANSIT BOARD  
OF THE CHICAGO TRANSIT AUTHORITY:

SECTION 1. That based on the statements set forth in the preamble of this ordinance, the Transit Board hereby determines that competitive public bidding for this requirement is disadvantageous.

SECTION 2. That the Chairman of the Board, or her designee, is hereby authorized to enter into a contract with Key Magazine to provide advertising for a period of fifty-two (52) consecutive weeks for thirty-one thousand two hundred dollars (\$31,200.00) under Requisition B00OP01349.

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SECTION 3. This ordinance shall be in full force and effect from and after its passage.

APPROVED:

PASSED:

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Chairman

March 6, 2000

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Assistant Secretary

March 6, 2000