

ORDINANCE NO. 000-31

AN ORDINANCE ADOPTING THE ONE-
DAY FUN PASS AND SEVEN-DAY PASS
AS PERMANENT FARE MEDIA

WHEREAS, The Chicago Transit Board adopted Ordinance 98-89, which authorized a One-Day Fun Pass and Seven-Day Pass experimental demonstration project; and

WHEREAS, The Chicago Transit Board adopted Ordinance 99-59, which authorized a second experimental demonstration project for the One-Day Fun Pass and Seven-Day Pass; and

WHEREAS, The Chicago Transit Board adopted Ordinance 99-144, which authorized a third experimental demonstration project for the One-Day Fun Pass and Seven-Day Pass; and

WHEREAS, All three experimental demonstration projects were implemented by the Authority; and

WHEREAS, The new information collected in the third experiment indicated that the use rate of these passes has stabilized and has not negatively affected ridership or revenue; and

WHEREAS, The public's response to the new fare media has been favorable; and

WHEREAS, Seven-Day and One-Day Fun Pass sales are exceeding expectations; and

WHEREAS, The new fare media are helping to increase ridership according to agency goals; and

WHEREAS, Staff recommends that the experimental fare media be made permanent; now, therefore:

BE IT ORDAINED BY THE CHICAGO TRANSIT BOARD
OF THE CHICAGO TRANSIT AUTHORITY:

SECTION 1. The Chicago Transit Board hereby authorizes the One-Day Pass and Seven-Day Pass as permanent CTA fare media.

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SECTION 2. The base price of the One-Day Fun Pass shall be five dollars (\$5.00) per day. The base price of the Seven-Day Pass shall be twenty dollars (\$20.00) per rolling seven days. Sales commission for the Seven-Day Pass shall be twenty-five cents (\$.25) per unit sold. The President is directed to determine if the payment of a sales commission is appropriate for the One-Day Fun Pass and to set the rate of commission.

SECTION 3. This ordinance shall be in full force and effect from and after its passage.

APPROVED:

PASSED:

Chairman

Assistant Secretary

March 6, 2000

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