



July 31, 2012

Subject: Chicago Transit Authority's Corporate Partnership Program –
Station Sponsorship Requests for Proposals

RE: Addendum No. 1

All Proposers:

The pending Requests for Proposals relating to station sponsorships are revised to permit proposals from businesses engaged in betting/gambling as follows:

ADDENDUM NO. 1:

The “General Criteria” section of Section II. Evaluation Process and Criteria is deleted and replaced with the following:

GENERAL CRITERIA

1.1 Filter Criteria

- Proposers must meet the following criteria:
 - Business already established in the U.S. or has fulfilled all legal requirements/compliance to establish a business within the U.S.
 - Established for at least two (2) years
 - Financially stable (must provide the audited financial statements for last 2 years)
 - No history of fraudulent/unethical behavior
 - Satisfactory record of contractual performance
 - Businesses in the following categories will not be considered for participation: Adult Content, Political Parties and Messages, Arms/Guns, Family Names, Religious Groups and Associations
- Additional Desirable Criteria:
 - Corporate social responsibility policy in place or in-process

If all criteria listed under “Filter Criteria” are met, CTA will take into consideration the financial offers and implementation proposals for each asset, which are listed below in order of relative importance.

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The bid due date of August 29, 2012 remains unchanged.