

ORDINANCE NO. 006-118

AN ORDINANCE DECLARING PUBLIC BIDDING
DISADVANTAGEOUS AND AUTHORIZING THE
PURCHASE OF SERVICES TO DISTRIBUTE MAPS
AND BROCHURES TO VARIOUS CHICAGOLAND
HOTELS, CORPORATIONS, AND ATTRACTIONS AS
REQUIRED FOR A PERIOD OF TWENTY-FOUR (24)
MONTHS

WHEREAS, The Chicago Transit Authority is in need of services to distribute brochures and maps containing information about CTA service to tourists and the general public in an attempt to increase ridership; and

WHEREAS, CTM Brochure Display, Inc., provides this unique service and is under exclusive contract with over 400 outlets, including major hotels and tourist destinations as well as other locations frequented by the general public; and

WHEREAS, CTM Brochure Display, Inc., currently has prominent displays at numerous sites which are desirable for use by the CTA; and

WHEREAS, Section 54.3-5 of the Regulations Governing Purchase and Sales Transactions provides for the award of contracts in those situations where the Transit Board determines that competitive bidding would be disadvantageous; now, therefore:

BE IT ORDAINED BY THE CHICAGO TRANSIT BOARD
OF THE CHICAGO TRANSIT AUTHORITY:

SECTION 1. That based on the statements set forth in the preamble of this ordinance, the Transit Board hereby determines that competitive bidding for this service is disadvantageous.

SECTION 2. That the Chairman of the Board, or her designee, is hereby authorized to enter into a contract with CTM Brochure Display, Inc., to provide services for the distribution of maps and brochures to various Chicagoland hotels, corporations, and attractions as required, for a period of 24 months, in the total amount of eighty-six thousand five hundred twenty dollars (\$86,520.00) under Requisition B06OP01186.

SECTION 3. This ordinance shall be in full force and effect from and after its passage.

APPROVED:

PASSED:

Chairman

Assistant Secretary

August 9, 2006

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