

ORDINANCE NO. 98-24

AN ORDINANCE AUTHORIZING  
CONTRACTS FOR PRINTING OF  
ADVERTISEMENTS TO ANNOUNCE  
CTA BUS AND RAIL SERVICE  
REDUCTIONS

WHEREAS, The Chicago Transit Authority will make service reductions on the bus and rail systems effective on April 26, 1998; and

WHEREAS, The Chicago Transit Authority desires to announce this service change information to the public; and

WHEREAS, The Chicago Transit Authority Communications Department has identified various print advertising outlets representing a cross-section of the demographic makeup of the Chicago Metropolitan Area to convey the message to all of the people of the Chicago Transit Authority service areas; and

WHEREAS, The Chicago Transit Board has determined that no useful purpose will be served by advertising for bids for these services; now, therefore:

BE IT ORDAINED BY CHICAGO TRANSIT BOARD  
OF CHICAGO TRANSIT AUTHORITY:

SECTION 1. The Chairman of said Board, or her designee is authorized to enter into contracts with the following named suppliers for furnishing advertising services as set forth in the following requisition:

<u>SUPPLIES</u>	<u>REQUIREMENT</u>	<u>APPROXIMATE VALUE</u>
Various (See attached)	Print advertisements to announce CTA service reductions effective April 26, 1998 Req C980P 00100	\$175,000.00


SECTION 2. This ordinance shall be in full force and effect from and after its passage.

APPROVED:

  
Chairman

March 11, 1998

PASSED:

  
Secretary

March 11, 1998