

ORDINANCE NO.005-85

AN ORDINANCE DECLARING PUBLIC
BIDDING DISADVANTAGEOUS AND
AUTHORIZING A CONTRACT WITH
O'MALLEY-MAGNUSSON PUBLISHING
GROUP d/b/a *CONCIERGE PREFERRED
MAGAZINE*

WHEREAS, The Chicago Transit Authority is in need of advertising to provide CTA service information to hotel guests, tourists and visitors to the Chicago/CTA operating area; and

WHEREAS, O'Malley – Magnusson Publishing Group d/b/a *Concierge Preferred Magazine* is the only publication to highlight Chicago from the concierge's perspective and gives concierges the ability to directly distribute the publication to hotel guests to; and

WHEREAS, CTA is unable to economically duplicate this level of advertising to the tourist, convention and visitor market; and

WHEREAS, Section 54.3-5 of the Regulations Governing Purchase and Sales Transactions provides for the award of contracts in those situations where the Transit Board determines that competitive bidding would be disadvantageous; now, therefore:

BE IT ORDAINED BY THE CHICAGO TRANSIT BOARD
OF THE CHICAGO TRANSIT AUTHORITY:

SECTION 1. That based on the statements set forth in the preamble of this ordinance, the Transit Board hereby determines that competitive bidding for this service is disadvantageous.

SECTION 2. That the Chairman of the Board, or her designee, is hereby authorized to enter into a contract with O'Malley-Magnusson Publishing Group d/b/a *Concierge Preferred Magazine* for it to provide advertising in *Concierge Preferred Magazine* for a period of 24 months, for a cost not to exceed thirty-six thousand five hundred dollars (\$36,500.00), under Requisition No. B05OP01822.

SECTION 3. This ordinance shall be in full force and effect from and after its passage.

APPROVED:

PASSED:

Chairman

Assistant Secretary

June 9, 2005

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