ORDINANCE NO. 98-45

AN ORDINANCE ADOPTING TWO EXPERIMENTAL U-PASS PROGRAMS FOR COLLEGES AND UNIVERSITIES LOCATED IN CTA'S SERVICE AREA

WHEREAS, The Illinois Board of Higher Education estimates that there are more than 100,000 full-time college and university students ("Students") at accredited post-secondary education institutions in the Authority's service area; and

WHEREAS, These Students may be an untapped source of revenue for the Authority, particularly during off-peak hours; and

WHEREAS, Since 1997, staff has explored the concept of providing a new discount fare medium to these Students, with unlimited rides on the Authority's buses and trains, for the academic year; and

WHEREAS, Staff's research of similar programs across the country indicates a potential for a successful student discount fare medium program at the Authority; and

WHEREAS, A Student discount fare program will allow students to reduce the use of cars and gasoline, thus creating a benefit for the environment; and

WHEREAS, A Student discount fare program will create greater access to higher education for low-income students and encourage student attendance at accredited post-secondary institutions in the Authority's service area; and

WHEREAS, A Student discount fare program promotes the mobility of students so they can enjoy and interact with cultural institutions in the Authority's service area; and

WHEREAS, In order to determine the success of an Authority program, staff recommends the implementation of two experimental programs for discounted fare mediums for accredited post-secondary education institutions; and

WHEREAS, The first experimental program's term would be from August 1, 1998 through December 31, 1998 and would not include photo identifications for Students; and

WHEREAS, A second experimental program would be conducted from January 2, 1998 until June 30, 1999 and would include photo identifications for Students; and

ORDINANCE NO. 98-45 (Continued)-2

WHEREAS, Staff recommends that this program be titled the University Pass ("U-Pass") program and that the cost of the U-Pass be \$.50 per calendar day of the academic term for each full time Student; and

WHEREAS, Fifteen school have expressed an interest in participating in the U-Pass program for the 1998-1999 academic year; and

WHEREAS, Section 57 of the Authority's By-laws permits it to adopt experimental fares which do not exceed 180 days each; now, therefore:

BE IT ORDAINED BY CHICAGO TRANSIT BOARD OF CHICAGO TRANSIT AUTHORITY:

SECTION 1. The Chicago Transit Board hereby adopts two experimental University Pass ("U-Pass") programs;

- a. Program One: The U-Pass shall be valid from August 1, 1998 through December 31, 1998. This program shall not include the use of photo identification cards for students.
- b. Program Two: The U-pass shall be valid from January 2, 1999 through June 30, 1999. This program shall include the use of photo identification for Students.

SECTION 2. That the President or his designee is authorized to enter into U-Pass agreements with any and all interested post secondary education institutions located in the Authority's service area, with terms substantially in conformance with the U-Pass Agreement attached hereto as Exhibit A.

SECTION 3. The U-Pass shall be available to full time students only. Students shall be required to pay for the U-Pass as part of their regular tuition and fees assessed by the participating school.

SECTION 4. The cost of the U-Pass shall be \$.50 per calendar day in the scheduled semester/quarter/trimester of the school.

ORDINANCE NO. 98-45 (Continued)-3

SECTION 5. The U-Pass shall be valid at all hours of operations, on all Authority buses and trains as well as paratransit service.

SECTION 6. Staff shall elicit public comment during the course of these experimental fare programs.

SECTION 7. This ordinance shall be in full force and effect from and after its passage.

APPROVED:

Chairman

May 13, 1998

PASSED:

May 13, 1998

Secretary