

ORDINANCE NO. 003-71

AN ORDINANCE DECLARING PUBLIC
BIDDING DISADVANTAGEOUS AND
AUTHORIZING THE AWARD OF PRINT
ADVERTISING CONTRACTS TO ANNOUNCE
NORTH CHICAGOLAND SERVICE
IMPROVEMENTS AND ANY OTHER CTA
PROGRAMS AND SERVICES FOR A PERIOD
OF 24 MONTHS FROM THE DATE OF
CONTRACT

WHEREAS, The Chicago Transit Authority wishes to advertise announcements for service improvements and any other CTA programs and services; and

WHEREAS, The Authority has elected to make the public aware of any changes in service that may affect its customers by advertising it in selected publications; and

WHEREAS, Certain daily and weekly publications have been identified as being ideally suited to publicize any service announcement, whereby it is disadvantageous to consider publications other than those named herein to provide this service; and

WHEREAS, Section 54.3-5 of the Regulations Governing Purchase and Sales Transactions provides for the award of contracts in those situations where the Transit Board determines that competitive bidding would be disadvantageous; now, therefore:

BE IT ORDAINED BY THE CHICAGO TRANSIT BOARD
OF THE CHICAGO TRANSIT AUTHORITY:

SECTION 1. That based on the statements set forth in the preamble of this ordinance, the Transit Board hereby determines that competitive bidding for this service is disadvantageous.

SECTION 2. That the Chairman of the Board, or her designee, is hereby authorized to enter into contracts with the following publications at the specified dollar amounts and under the specified contract numbers:

Chicago Sun-Times & Pioneer Press	B03OP01973- A	\$ 41,771.21
Chicago Tribune	B03OP01973- B	\$ 16,420.95
Chicago Reader & Reader's Guide	B03OP01973- C	\$ 15,028.00
Student Publishing Company, Inc	B03OP01973- D	\$ 2,691.00
Evanston Round Table	B03OP01973- E	\$ 5,642.00
The Evanston Sentinel	B03OP01973- F	\$ 3,731.00
Evanston Express	B03OP01973- G	\$ 3,790.02
Lerner Community Newspapers	B03OP01973- H	\$ 22,407.84

TOTAL COST \$111,482.02

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SECTION 3. This ordinance shall be in full force and effect from and after its passage.

APPROVED:

PASSED:

Chairman

June 4, 2003

Assistant Secretary

June 4, 2003