

ORDINANCE NO. 003-151

AN ORDINANCE DECLARING PUBLIC
BIDDING DISADVANTAGEOUS AND
AUTHORIZING THE AWARD OF A PRINT
ADVERTISING CONTRACT IN THE 2004
EDITION OF *CHICAGOLAND TRAVEL
IDEAS*, AS DISTRIBUTED BY CHICAGO
PLUS

WHEREAS, The Chicago Transit Authority wishes to advertise to continue to expand awareness of CTA programs and services; and

WHEREAS, The Authority has selected *Chicago Travel Ideas*, distributed by Chicago Plus, as a publication to advertise in, because it promotes public transit by helping visitors know in advance of their arrival to Chicago the advantage of public transportation; and

WHEREAS, This publication has been identified by staff through its research efforts as a natural fit that corresponds with the Authority's goals, whereby it is disadvantageous to consider other publications than the named herein to provide this service; and

WHEREAS, Section 54.3-5 of the Regulations Governing Purchase and Sales Transactions provides for the award of contracts in those situations where the Transit Board determines that competitive bidding would be disadvantageous; now, therefore:

BE IT ORDAINED BY THE CHICAGO TRANSIT BOARD
OF THE CHICAGO TRANSIT AUTHORITY:

SECTION 1. That based on the statements set forth in the preamble of this ordinance, the Transit Board hereby determines that competitive bidding for this service is disadvantageous.

SECTION 2. That the Chairman of the Board, or her designee, is hereby authorized to enter into a contract with Chicago Plus. Chicago Plus will advertise in the May/June 2004 issue of *Chicagoland Travel Ideas* in an amount not to exceed twelve thousand six hundred seventy-eight dollars (\$12,678.00), under Requisition No. C03OP08765.

SECTION 3. This ordinance shall be in full force and effect from and after its passage.

APPROVED:

PASSED:

Chairman

Assistant Secretary

November 5, 2003

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