



**RED AHEAD**  
Moving Ahead to a Better Red



# Red and Purple Modernization:

*Engaging and Investing  
in Communities*

February 2018



**Chicago Transit Authority**

# Once-in-a-generation project



- Transformational for CTA's busiest rail line
- Hugely important to CTA customers—and to the communities surrounding the project
- Chance to make a lasting, positive impact for decades to come
- Reaching new milestone in 2018 with start of utility relocation and demolition work



## New phase of long-term project

- CTA has worked with RPM community for nearly a decade on project vision and planning (starting with visioning study in 2009)
- Phase One received full funding in 2016/2017—  
City Transit TIF and FTA Full-Funding Grant Agreement--\$1B in federal funding
- CTA issued Draft RFP in late 2017.



## Schedule overview

<b>March</b>	Utility relocation work and neighborhood demolition begins CTA selects public outreach contractor
<b>Second half 2018</b>	CTA opens RPM Community Outreach Storefront
<b>December 2018</b>	Property demolition complete
<b>December 2018</b>	CTA selects design-build contractor
<b>2019</b>	Project engineering and design work occurs
<b>Summer 2019</b>	Advance utility relocation complete
<b>Late 2019</b>	Major construction begins
<b>2025</b>	Construction estimated to be completed

# Public Outreach and Engagement

CTA's three main goals:

- Listen to the community
- Provide extensive information at every step of the process
- Ensure maximum opportunities for workforce development, contracting and local participation.





## Public Information and Awareness

- Key to success of any large-scale project
- Commitment CTA has made from Day 1 of RPM
- Build on experience with past projects: Brown Line Capacity Expansion (2004-2009), Red Line South (2013), Your New Blue (2013-2014)





# Public Information and Awareness

- Key to project success
- Outside vendor to carry out this important task, under CTA direction
- 300K+ residents, multiple neighborhoods, 43M annual riders
- Follows model of transit agencies nationally
- All communications tasks—large and small
  - Print materials, email lists, signage, videos and more
  - Robust “Open for Business” and “Good Neighbor” programs
  - Project information office: hub of information and engagement
  - 24-hour project hotline
  - Regular community meetings



# Workforce development

- CTA is committed to maximizing opportunities for contracting and employment
- CTA expanding efforts to recruit, train, and open up opportunities for workers from economically disadvantaged areas
- Continue to expand existing workforce development efforts







# Workforce development

- An estimated 5,700 jobs will be created during the project
- Workforce development timeline:

**February 2018**

Securing a partner for workforce development related to 2018 pre-construction utility work and other CTA construction projects

**March 2018**

Issue RFP for workforce development partners for the full RPM construction project

**Summer/Fall 2018**

Workforce development partners in place to develop the workforce pipeline for construction starting in Q4 2019

Design-build contractor will have specific workforce development goals, including union apprentices and disadvantaged workers.

## DBE efforts

- Our goal: Maximize DBE participation and opportunity
- Conducted expert, third-party analysis to establish DBE goal
- Goal is set separately for the design phase and construction phase
- Diversity Outreach Plan required of all bidders; part of RFP evaluation.
- Additional efforts:
  - Mentor/protégé pilot program for DBEs established
  - Significant DBE goals included in other RPM contracts
  - CTA expanded outreach to M/WBE firms about DBE certification to expand DBE pool—largest DBE event in CTA history held in January 2018
  - Small business seminars on certification and doing business launched in January 2018



These expanded efforts incorporate suggestion from DBE Advisory Council and CTA's DBE partners



## Next steps

- Meeting with neighbors in Red-Purple Bypass and Lawrence to Bryn Mawr project footprints
- Updates on pre-construction work (demolition and utility relocation)
- Secure partners for workforce development initiatives
- Award workforce development and public-outreach contracts
- Award design-build contract by end of 2018

## Project Timeline

2018      2019      2020      2021      2022      2025

